

Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.3836/-74.3102

180 Ferry Rd		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Old Bridge, NJ 08857									
Population									
Estimated Population (2022)		9,326		47,669		153,911		588,426	
Projected Population (2027)		9,426		48,005		154,677		590,363	
Census Population (2020)		9,287		46,929		153,392		588,008	
Census Population (2010)		9,196		45,821		145,600		562,010	
Projected Annual Growth (2022 to 2027)		100	0.2%	336	0.1%	766	-	1,937	-
Historical Annual Growth (2020 to 2022)		39	0.2%	740	0.8%	519	0.2%	418	-
Historical Annual Growth (2010 to 2020)		92	0.5%	1,108	1.2%	7,792	2.7%	25,998	2.3%
Estimated Population Density (2022)		2,970	psm	1,687	psm	1,960	psm	1,874	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi	314.0	sq mi
Households									
Estimated Households (2022)		3,268		17,246		55,299		212,039	
Projected Households (2027)		3,259		17,219		55,348		212,115	
Census Households (2020)		3,236		16,879		54,964		211,491	
Census Households (2010)		3,193		16,240		51,498		199,023	
Estimated Households with Children (2022)		1,168	35.7%	6,382	37.0%	20,300	36.7%	74,414	35.1%
Estimated Average Household Size (2022)		2.79		2.73		2.76		2.74	
Average Household Income									
Estimated Average Household Income (2022)		\$139,536		\$134,003		\$135,536		\$129,973	
Projected Average Household Income (2027)		\$173,193		\$171,702		\$170,823		\$164,626	
Estimated Average Family Income (2022)		\$162,795		\$146,669		\$154,609		\$150,318	
Median Household Income									
Estimated Median Household Income (2022)		\$117,145		\$109,002		\$114,192		\$104,882	
Projected Median Household Income (2027)		\$138,618		\$128,186		\$135,836		\$125,533	
Estimated Median Family Income (2022)		\$142,545		\$131,295		\$137,100		\$127,159	
Per Capita Income									
Estimated Per Capita Income (2022)		\$49,052		\$48,582		\$48,756		\$46,942	
Projected Per Capita Income (2027)		\$60,029		\$61,689		\$61,184		\$59,256	
Estimated Per Capita Income 5 Year Growth		\$10,977	22.4%	\$13,107	27.0%	\$12,428	25.5%	\$12,314	26.2%
Estimated Average Household Net Worth (2022)		\$1,900,808		\$1,781,383		\$1,899,436		\$1,714,099	
Daytime Demos (2022)									
Total Businesses		382		1,631		5,057		22,296	
Total Employees		3,103		13,939		47,713		244,096	
Company Headquarter Businesses		16	4.1%	56	3.4%	140	2.8%	758	3.4%
Company Headquarter Employees		357	11.5%	2,321	16.7%	4,983	10.4%	35,052	14.4%
Employee Population per Business		8.1		8.5		9.4		10.9	
Residential Population per Business		24.4		29.2		30.4		26.4	

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180 Ferry Rd		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Old Bridge, NJ 08857									
Race & Ethnicity									
White (2022)	5,681	60.9%	30,389	63.8%	98,238	63.8%	351,251	59.7%	
Black or African American (2022)	647	6.9%	2,969	6.2%	10,799	7.0%	39,027	6.6%	
American Indian or Alaska Native (2022)	14	0.1%	122	0.3%	398	0.3%	2,462	0.4%	
Asian (2022)	1,890	20.3%	8,203	17.2%	25,362	16.5%	83,561	14.2%	
Hawaiian or Pacific Islander (2022)	3	-	23	-	43	-	197	-	
Other Race (2022)	634	6.8%	3,564	7.5%	9,123	5.9%	34,603	5.9%	
Two or More Races (2022)	456	4.9%	2,399	5.0%	9,948	6.5%	77,325	13.1%	
Not Hispanic or Latino Population (2022)	8,145	87.3%	41,199	86.4%	134,361	87.3%	467,108	79.4%	
Hispanic or Latino Population (2022)	1,181	12.7%	6,470	13.6%	19,550	12.7%	121,318	20.6%	
Not Hispanic or Latino Population (2027)	8,241	87.4%	41,501	86.5%	135,005	87.3%	468,292	79.3%	
Hispanic or Latino Population (2027)	1,184	12.6%	6,504	13.5%	19,672	12.7%	122,071	20.7%	
Not Hispanic or Latino Population (2020)	8,209	88.4%	41,093	87.6%	135,552	88.4%	466,742	79.4%	
Hispanic or Latino Population (2020)	1,078	11.6%	5,836	12.4%	17,839	11.6%	121,266	20.6%	
Not Hispanic or Latino Population (2010)	8,377	91.1%	41,420	90.4%	133,060	91.4%	469,937	83.6%	
Hispanic or Latino Population (2010)	819	8.9%	4,400	9.6%	12,540	8.6%	92,073	16.4%	
Projected Hispanic Annual Growth (2022 to 2027)	3	-	34	0.1%	123	0.1%	753	0.1%	
Historic Hispanic Annual Growth (2010 to 2022)	362	3.7%	2,070	3.9%	7,010	4.7%	29,246	2.6%	
Age Distribution (2022)									
Age Under 5	407	4.4%	2,055	4.3%	7,172	4.7%	28,538	4.8%	
Age 5 to 9 Years	449	4.8%	2,617	5.5%	9,134	5.9%	34,106	5.8%	
Age 10 to 14 Years	525	5.6%	3,031	6.4%	10,457	6.8%	38,150	6.5%	
Age 15 to 19 Years	534	5.7%	2,926	6.1%	9,356	6.1%	37,811	6.4%	
Age 20 to 24 Years	483	5.2%	2,584	5.4%	8,012	5.2%	33,385	5.7%	
Age 25 to 29 Years	490	5.3%	2,688	5.6%	8,245	5.4%	34,367	5.8%	
Age 30 to 34 Years	619	6.6%	3,148	6.6%	9,710	6.3%	39,020	6.6%	
Age 35 to 39 Years	681	7.3%	3,509	7.4%	10,811	7.0%	40,961	7.0%	
Age 40 to 44 Years	634	6.8%	3,598	7.5%	11,644	7.6%	42,350	7.2%	
Age 45 to 49 Years	620	6.7%	3,495	7.3%	10,973	7.1%	39,066	6.6%	
Age 50 to 54 Years	684	7.3%	3,584	7.5%	11,354	7.4%	40,972	7.0%	
Age 55 to 59 Years	675	7.2%	3,280	6.9%	10,600	6.9%	39,489	6.7%	
Age 60 to 64 Years	687	7.4%	3,185	6.7%	10,429	6.8%	38,586	6.6%	
Age 65 to 74 Years	1,080	11.6%	4,712	9.9%	15,564	10.1%	59,253	10.1%	
Age 75 to 84 Years	590	6.3%	2,502	5.2%	7,709	5.0%	30,863	5.2%	
Age 85 Years or Over	166	1.8%	756	1.6%	2,740	1.8%	11,510	2.0%	
Median Age	43.3		41.1		41.2		40.4		
Gender Age Distribution (2022)									
Female Population	4,773	51.2%	24,296	51.0%	78,446	51.0%	299,601	50.9%	
Age 0 to 19 Years	928	19.4%	5,187	21.3%	17,525	22.3%	67,741	22.6%	
Age 20 to 64 Years	2,832	59.3%	14,657	60.3%	46,342	59.1%	175,221	58.5%	
Age 65 Years or Over	1,013	21.2%	4,452	18.3%	14,579	18.6%	56,639	18.9%	
Female Median Age	44.5		42.1		42.1		41.4		
Male Population	4,553	48.8%	23,373	49.0%	75,465	49.0%	288,824	49.1%	
Age 0 to 19 Years	989	21.7%	5,442	23.3%	18,594	24.6%	70,863	24.5%	
Age 20 to 64 Years	2,741	60.2%	14,413	61.7%	45,436	60.2%	172,973	59.9%	
Age 65 Years or Over	823	18.1%	3,519	15.1%	11,435	15.2%	44,987	15.6%	
Male Median Age	42.0		40.1		40.2		39.4		

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Household Income Distribution (2022)									
HH Income \$200,000 or More	641	19.6%	3,250	18.8%	11,455	20.7%	38,390	18.1%	
HH Income \$150,000 to \$199,999	517	15.8%	1,984	11.5%	6,217	11.2%	22,165	10.5%	
HH Income \$100,000 to \$149,999	620	19.0%	3,255	18.9%	10,955	19.8%	41,169	19.4%	
HH Income \$75,000 to \$99,999	282	8.6%	2,080	12.1%	6,783	12.3%	26,116	12.3%	
HH Income \$50,000 to \$74,999	474	14.5%	2,763	16.0%	8,291	15.0%	31,604	14.9%	
HH Income \$35,000 to \$49,999	306	9.4%	1,567	9.1%	4,274	7.7%	17,980	8.5%	
HH Income \$25,000 to \$34,999	133	4.1%	962	5.6%	2,512	4.5%	11,295	5.3%	
HH Income \$15,000 to \$24,999	95	2.9%	488	2.8%	2,011	3.6%	9,349	4.4%	
HH Income Under \$15,000	200	6.1%	896	5.2%	2,802	5.1%	13,973	6.6%	
HH Income \$35,000 or More	2,840	86.9%	14,900	86.4%	47,974	86.8%	177,422	83.7%	
HH Income \$75,000 or More	2,060	63.0%	10,570	61.3%	35,410	64.0%	127,838	60.3%	
Housing (2022)									
Total Housing Units	3,536		18,233		57,967		223,083		
Housing Units Occupied	3,268	92.4%	17,246	94.6%	55,299	95.4%	212,039	95.0%	
Housing Units Owner-Occupied	2,719	83.2%	13,420	77.8%	41,592	75.2%	156,666	73.9%	
Housing Units, Renter-Occupied	549	16.8%	3,826	22.2%	13,707	24.8%	55,373	26.1%	
Housing Units, Vacant	267	8.2%	987	5.7%	2,667	4.8%	11,044	5.2%	
Marital Status (2022)									
Never Married	1,867	23.5%	11,617	29.1%	36,233	28.5%	147,225	30.2%	
Currently Married	5,041	63.5%	22,112	55.3%	71,219	56.0%	254,082	52.1%	
Separated	134	1.7%	963	2.4%	3,778	3.0%	17,510	3.6%	
Widowed	600	7.6%	2,508	6.3%	7,093	5.6%	31,818	6.5%	
Divorced	302	3.8%	2,766	6.9%	8,826	6.9%	36,998	7.6%	
Household Type (2022)									
Population Family	8,256	88.5%	42,004	88.1%	136,859	88.9%	509,734	86.6%	
Population Non-Family	852	9.1%	5,053	10.6%	15,977	10.4%	70,508	12.0%	
Population Group Quarters	217	2.3%	612	1.3%	1,074	0.7%	8,183	1.4%	
Family Households	2,514	76.9%	12,972	75.2%	41,824	75.6%	155,179	73.2%	
Non-Family Households	755	23.1%	4,275	24.8%	13,475	24.4%	56,859	26.8%	
Married Couple with Children	1,004	19.9%	5,286	23.9%	16,909	23.7%	57,544	22.6%	
Average Family Household Size	3.3		3.2		3.3		3.3		
Household Size (2022)									
1 Person Households	646	19.8%	3,629	21.0%	11,461	20.7%	47,600	22.4%	
2 Person Households	989	30.3%	5,377	31.2%	16,973	30.7%	67,067	31.6%	
3 Person Households	646	19.8%	3,467	20.1%	10,745	19.4%	38,116	18.0%	
4 Person Households	631	19.3%	3,040	17.6%	10,143	18.3%	35,496	16.7%	
5 Person Households	259	7.9%	1,230	7.1%	4,194	7.6%	15,385	7.3%	
6 or More Person Households	97	3.0%	503	2.9%	1,783	3.2%	8,375	3.9%	
Household Vehicles (2022)									
Households with 0 Vehicles Available	260	8.0%	876	5.1%	3,135	5.7%	16,023	7.6%	
Households with 1 Vehicles Available	870	26.6%	4,423	25.6%	14,659	26.5%	61,671	29.1%	
Households with 2 or More Vehicles Available	2,138	65.4%	11,947	69.3%	37,506	67.8%	134,345	63.4%	
Total Vehicles Available	6,367		34,449		108,958		400,318		
Average Vehicles Per Household	1.9		2.0		2.0		1.9		

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Labor Force (2022)									
Estimated Labor Population Age 16 Years or Over		7,843		39,313		125,036		479,614	
Estimated Civilian Employed		4,732	60.3%	24,717	62.9%	78,261	62.6%	287,375	59.9%
Estimated Civilian Unemployed		178	2.3%	994	2.5%	3,410	2.7%	12,849	2.7%
Estimated in Armed Forces		7	-	37	-	37	-	142	-
Estimated Not in Labor Force		2,926	37.3%	13,564	34.5%	43,328	34.7%	179,249	37.4%
Unemployment Rate		2.3%		2.5%		2.7%		2.7%	
Occupation (2022)									
Occupation: Population Age 16 Years or Over		4,732		24,717		78,261		287,375	
Management, Business, Financial Operations		1,161	24.5%	5,227	21.1%	16,242	20.8%	56,780	19.8%
Professional, Related		1,486	31.4%	6,742	27.3%	22,522	28.8%	79,673	27.7%
Service		373	7.9%	2,492	10.1%	8,723	11.1%	36,221	12.6%
Sales, Office		993	21.0%	5,431	22.0%	16,111	20.6%	57,802	20.1%
Farming, Fishing, Forestry		1	-	12	-	39	-	360	0.1%
Construct, Extraction, Maintenance		251	5.3%	1,846	7.5%	5,911	7.6%	20,954	7.3%
Production, Transport Material Moving		466	9.8%	2,967	12.0%	8,714	11.1%	35,585	12.4%
White Collar Workers		3,640	76.9%	17,400	70.4%	54,874	70.1%	194,255	67.6%
Blue Collar Workers		1,092	23.1%	7,317	29.6%	23,387	29.9%	93,119	32.4%
Consumer Expenditure (2022)									
Total Household Expenditure		\$294.03 M		\$1.5 B		\$4.84 B		\$17.99 B	
Total Non-Retail Expenditure		\$156.18 M	53.1%	\$795.83 M	53.0%	\$2.57 B	53.1%	\$9.54 B	53.1%
Total Retail Expenditure		\$137.85 M	46.9%	\$705.02 M	47.0%	\$2.27 B	46.9%	\$8.44 B	46.9%
Apparel		\$10.67 M	3.6%	\$54.13 M	3.6%	\$175.14 M	3.6%	\$648.13 M	3.6%
Contributions		\$10.41 M	3.5%	\$52.5 M	3.5%	\$171.08 M	3.5%	\$629.47 M	3.5%
Education		\$10.43 M	3.5%	\$51.39 M	3.4%	\$168.69 M	3.5%	\$614.75 M	3.4%
Entertainment		\$17.24 M	5.9%	\$87.38 M	5.8%	\$282.75 M	5.8%	\$1.05 B	5.8%
Food and Beverages		\$42.39 M	14.4%	\$217.21 M	14.5%	\$699.42 M	14.4%	\$2.61 B	14.5%
Furnishings and Equipment		\$10.65 M	3.6%	\$53.99 M	3.6%	\$174.5 M	3.6%	\$646.04 M	3.6%
Gifts		\$7.95 M	2.7%	\$40.32 M	2.7%	\$131.74 M	2.7%	\$482.52 M	2.7%
Health Care		\$23.76 M	8.1%	\$122.33 M	8.2%	\$392.65 M	8.1%	\$1.47 B	8.2%
Household Operations		\$11.92 M	4.1%	\$60.36 M	4.0%	\$195.37 M	4.0%	\$723.57 M	4.0%
Miscellaneous Expenses		\$5.64 M	1.9%	\$28.65 M	1.9%	\$92.4 M	1.9%	\$342.98 M	1.9%
Personal Care		\$3.94 M	1.3%	\$20.09 M	1.3%	\$64.83 M	1.3%	\$241.06 M	1.3%
Personal Insurance		\$2.27 M	0.8%	\$11.39 M	0.8%	\$37.04 M	0.8%	\$136.14 M	0.8%
Reading		\$649.28 K	0.2%	\$3.3 M	0.2%	\$10.67 M	0.2%	\$39.63 M	0.2%
Shelter		\$61.49 M	20.9%	\$314.12 M	20.9%	\$1.01 B	20.9%	\$3.77 B	20.9%
Tobacco		\$1.46 M	0.5%	\$7.78 M	0.5%	\$24.57 M	0.5%	\$93.8 M	0.5%
Transportation		\$53.01 M	18.0%	\$271.58 M	18.1%	\$873.86 M	18.0%	\$3.25 B	18.0%
Utilities		\$20.16 M	6.9%	\$104.34 M	7.0%	\$333.88 M	6.9%	\$1.25 B	7.0%
Educational Attainment (2022)									
Adult Population Age 25 Years or Over		6,926		34,456		109,780		416,435	
Elementary (Grade Level 0 to 8)		253	3.7%	796	2.3%	2,505	2.3%	16,432	3.9%
Some High School (Grade Level 9 to 11)		202	2.9%	1,245	3.6%	3,797	3.5%	19,785	4.8%
High School Graduate		1,395	20.1%	8,971	26.0%	28,068	25.6%	108,361	26.0%
Some College		1,073	15.5%	5,692	16.5%	17,283	15.7%	64,786	15.6%
Associate Degree Only		402	5.8%	2,463	7.1%	7,983	7.3%	28,310	6.8%
Bachelor Degree Only		2,408	34.8%	10,372	30.1%	32,062	29.2%	111,621	26.8%
Graduate Degree		1,194	17.2%	4,917	14.3%	18,081	16.5%	67,141	16.1%

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Units In Structure (2022)									
1 Detached Unit	2,259	70.8%	11,050	68.0%	36,079	70.1%	131,489	66.1%	
1 Attached Unit	432	13.5%	2,137	13.2%	4,988	9.7%	24,117	12.1%	
2 to 4 Units	43	1.3%	1,325	8.2%	2,951	5.7%	19,585	9.8%	
5 to 9 Units	27	0.8%	520	3.2%	2,486	4.8%	8,588	4.3%	
10 to 19 Units	70	2.2%	845	5.2%	4,452	8.6%	11,436	5.7%	
20 to 49 Units	197	6.2%	547	3.4%	1,942	3.8%	5,864	2.9%	
50 or More Units	223	7.0%	723	4.5%	1,884	3.7%	9,078	4.6%	
Mobile Home or Trailer	18	0.6%	99	0.6%	518	1.0%	1,880	0.9%	
Other Structure	-	-	-	-	-	-	-	-	-
Homes Built By Year (2022)									
Homes Built 2010 or later	43	1.3%	514	3.2%	1,881	3.7%	7,923	4.0%	
Homes Built 2000 to 2009	444	13.9%	1,651	10.2%	4,686	9.1%	21,674	10.9%	
Homes Built 1990 to 1999	520	16.3%	2,884	17.8%	7,591	14.7%	25,794	13.0%	
Homes Built 1980 to 1989	869	27.2%	3,218	19.8%	9,679	18.8%	35,553	17.9%	
Homes Built 1970 to 1979	211	6.6%	1,750	10.8%	7,790	15.1%	26,017	13.1%	
Homes Built 1960 to 1969	533	16.7%	3,647	22.5%	11,689	22.7%	34,035	17.1%	
Homes Built 1950 to 1959	496	15.5%	2,558	15.8%	7,683	14.9%	29,835	15.0%	
Homes Built Before 1949	151	4.7%	1,025	6.3%	4,301	8.4%	31,207	15.7%	
Home Values (2022)									
Home Values \$1,000,000 or More	3	0.1%	77	0.6%	573	1.4%	3,855	2.5%	
Home Values \$500,000 to \$999,999	516	19.0%	3,159	23.5%	12,272	29.5%	42,490	27.1%	
Home Values \$400,000 to \$499,999	656	24.1%	2,917	21.7%	8,369	20.1%	25,556	16.3%	
Home Values \$300,000 to \$399,999	1,175	43.2%	4,705	35.1%	11,694	28.1%	40,030	25.6%	
Home Values \$200,000 to \$299,999	239	8.8%	2,023	15.1%	6,137	14.8%	29,368	18.7%	
Home Values \$150,000 to \$199,999	74	2.7%	272	2.0%	1,161	2.8%	7,756	5.0%	
Home Values \$100,000 to \$149,999	12	0.4%	110	0.8%	653	1.6%	3,290	2.1%	
Home Values \$70,000 to \$99,999	-	-	6	-	78	0.2%	714	0.5%	
Home Values \$50,000 to \$69,999	2	-	34	0.3%	155	0.4%	986	0.6%	
Home Values \$25,000 to \$49,999	36	1.3%	78	0.6%	293	0.7%	1,351	0.9%	
Home Values Under \$25,000	7	0.3%	40	0.3%	207	0.5%	1,271	0.8%	
Owner-Occupied Median Home Value	\$394,094		\$407,113		\$428,098		\$417,220		
Renter-Occupied Median Rent	\$1,253		\$1,378		\$1,357		\$1,371		
Transportation To Work (2022)									
Drive to Work Alone	3,368	71.2%	18,031	72.9%	58,036	74.2%	211,449	73.6%	
Drive to Work in Carpool	505	10.7%	2,224	9.0%	6,197	7.9%	25,038	8.7%	
Travel to Work by Public Transportation	532	11.2%	2,915	11.8%	8,489	10.8%	28,404	9.9%	
Drive to Work on Motorcycle	-	-	8	-	31	-	69	-	
Walk or Bicycle to Work	78	1.6%	324	1.3%	966	1.2%	5,686	2.0%	
Other Means	10	0.2%	282	1.1%	764	1.0%	3,198	1.1%	
Work at Home	239	5.1%	933	3.8%	3,779	4.8%	13,531	4.7%	
Travel Time (2022)									
Travel to Work in 14 Minutes or Less	378	8.0%	3,005	12.2%	9,922	12.7%	48,856	17.0%	
Travel to Work in 15 to 29 Minutes	1,068	22.6%	5,857	23.7%	19,851	25.4%	76,755	26.7%	
Travel to Work in 30 to 59 Minutes	1,664	35.2%	8,036	32.5%	24,515	31.3%	86,220	30.0%	
Travel to Work in 60 Minutes or More	1,382	29.2%	6,885	27.9%	20,195	25.8%	62,012	21.6%	
Average Minutes Travel to Work	38.6		36.2		35.2		31.6		