

COMPLETE PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups



MANAGEMENT LLC

RFULL9

Lat/Lon: 44.921/-123.0118

2470 Mission St SE Salem, OR 97302	3 mi radius		5 mi radius		10 mi radius	
Population						
Estimated Population (2020)	107,731		224,679		294,319	
Projected Population (2025)	116,919		243,602		318,859	
Census Population (2010)	97,240		198,707		260,703	
Census Population (2000)	90,496		178,137		232,490	
Projected Annual Growth (2020-2025)	9,188	1.7%	18,923	1.7%	24,540	1.7%
Historical Annual Growth (2010-2020)	10,491	1.1%	25,972	1.3%	33,616	1.3%
Historical Annual Growth (2000-2010)	6,744	0.7%	20,571	1.2%	28,213	1.2%
Estimated Population Density (2020)	3,811 <i>psm</i>		2,862 <i>psm</i>		937 <i>psm</i>	
Trade Area Size	28.3 <i>sq mi</i>		78.5 <i>sq mi</i>		314.0 <i>sq mi</i>	
Households						
Estimated Households (2020)	39,731		81,715		107,124	
Projected Households (2025)	41,383		84,915		111,159	
Census Households (2010)	36,048		72,665		95,531	
Census Households (2000)	34,051		65,577		85,566	
Projected Annual Growth (2020-2025)	1,652	0.8%	3,200	0.8%	4,035	0.8%
Historical Annual Change (2000-2020)	5,679	0.8%	16,138	1.2%	21,558	1.3%
Average Household Income						
Estimated Average Household Income (2020)	\$67,741		\$75,699		\$81,027	
Projected Average Household Income (2025)	\$76,968		\$86,957		\$93,523	
Census Average Household Income (2010)	\$48,667		\$54,111		\$57,546	
Census Average Household Income (2000)	\$44,904		\$48,887		\$51,592	
Projected Annual Change (2020-2025)	\$9,227	2.7%	\$11,258	3.0%	\$12,496	3.1%
Historical Annual Change (2000-2020)	\$22,838	2.5%	\$26,813	2.7%	\$29,435	2.9%
Median Household Income						
Estimated Median Household Income (2020)	\$53,961		\$60,898		\$64,689	
Projected Median Household Income (2025)	\$62,876		\$70,963		\$75,391	
Census Median Household Income (2010)	\$40,758		\$45,570		\$48,110	
Census Median Household Income (2000)	\$36,951		\$40,637		\$42,958	
Projected Annual Change (2020-2025)	\$8,915	3.3%	\$10,065	3.3%	\$10,702	3.3%
Historical Annual Change (2000-2020)	\$17,010	2.3%	\$20,260	2.5%	\$21,731	2.5%
Per Capita Income						
Estimated Per Capita Income (2020)	\$25,695		\$28,094		\$29,942	
Projected Per Capita Income (2025)	\$27,899		\$30,830		\$33,019	
Census Per Capita Income (2010)	\$18,041		\$19,788		\$21,087	
Census Per Capita Income (2000)	\$16,810		\$17,964		\$18,959	
Projected Annual Change (2020-2025)	\$2,204	1.7%	\$2,736	1.9%	\$3,077	2.1%
Historical Annual Change (2000-2020)	\$8,885	2.6%	\$10,130	2.8%	\$10,983	2.9%
Estimated Average Household Net Worth (2020)	\$495,435		\$591,074		\$655,582	

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2470 Mission St SE

Salem, OR 97302

3 mi radius

5 mi radius

10 mi radius

Race and Ethnicity

Total Population (2020)	107,731		224,679		294,319	
White (2020)	78,290	72.7%	166,013	73.9%	222,318	75.5%
Black or African American (2020)	2,662	2.5%	5,029	2.2%	5,876	2.0%
American Indian or Alaska Native (2020)	1,729	1.6%	3,354	1.5%	4,213	1.4%
Asian (2020)	3,003	2.8%	7,196	3.2%	9,184	3.1%
Hawaiian or Pacific Islander (2020)	1,223	1.1%	2,230	1.0%	2,523	0.9%
Other Race (2020)	15,359	14.3%	29,552	13.2%	35,736	12.1%
Two or More Races (2020)	5,464	5.1%	11,304	5.0%	14,468	4.9%
Population < 18 (2020)	24,784	23.0%	53,654	23.9%	69,908	23.8%
White Not Hispanic	10,838	43.7%	25,283	47.1%	35,036	50.1%
Black or African American	721	2.9%	1,425	2.7%	1,693	2.4%
Asian	618	2.5%	1,516	2.8%	1,953	2.8%
Other Race Not Hispanic	2,139	8.6%	4,288	8.0%	5,344	7.6%
Hispanic	10,467	42.2%	21,142	39.4%	25,883	37.0%
Not Hispanic or Latino Population (2020)	78,867	73.2%	166,398	74.1%	223,216	75.8%
Not Hispanic White	67,768	85.9%	143,521	86.3%	194,735	87.2%
Not Hispanic Black or African American	2,313	2.9%	4,354	2.6%	5,075	2.3%
Not Hispanic American Indian or Alaska Native	1,246	1.6%	2,437	1.5%	3,111	1.4%
Not Hispanic Asian	2,850	3.6%	6,845	4.1%	8,738	3.9%
Not Hispanic Hawaiian or Pacific Islander	1,174	1.5%	2,123	1.3%	2,383	1.1%
Not Hispanic Other Race	116	0.1%	154	-	176	-
Not Hispanic Two or More Races	3,400	4.3%	6,965	4.2%	8,998	4.0%
Hispanic or Latino Population (2020)	28,864	26.8%	58,281	25.9%	71,103	24.2%
Hispanic White	10,522	36.5%	22,493	38.6%	27,583	38.8%
Hispanic Black or African American	349	1.2%	675	1.2%	801	1.1%
Hispanic American Indian or Alaska Native	484	1.7%	917	1.6%	1,102	1.6%
Hispanic Asian	153	0.5%	351	0.6%	446	0.6%
Hispanic Hawaiian or Pacific Islander	49	0.2%	108	0.2%	140	0.2%
Hispanic Other Race	15,243	52.8%	29,398	50.4%	35,560	50.0%
Hispanic Two or More Races	2,064	7.2%	4,339	7.4%	5,471	7.7%
Not Hispanic or Latino Population (2010)	73,746	75.8%	152,574	76.8%	205,731	78.9%
Hispanic or Latino Population (2010)	23,494	24.2%	46,133	23.2%	54,972	21.1%
Not Hispanic or Latino Population (2000)	75,975	84.0%	150,379	84.4%	200,130	86.1%
Hispanic or Latino Population (2000)	14,521	16.0%	27,757	15.6%	32,360	13.9%
Not Hispanic or Latino Population (2025)	84,057	71.9%	177,417	72.8%	237,945	74.6%
Hispanic or Latino Population (2025)	32,862	28.1%	66,185	27.2%	80,914	25.4%
Projected Annual Growth (2020-2025)	3,998	-	7,904	-	9,810	-
Historical Annual Growth (2000-2010)	8,974	6.2%	18,376	6.6%	22,612	7.0%

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Salem, OR 97302

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5 mi radius

10 mi radius

Total Age Distribution (2020)

	3 mi radius		5 mi radius		10 mi radius	
Total Population	107,731		224,679		294,319	
Age Under 5 Years	7,256	6.7%	15,315	6.8%	19,344	6.6%
Age 5 to 9 Years	6,908	6.4%	15,106	6.7%	19,780	6.7%
Age 10 to 14 Years	6,894	6.4%	15,090	6.7%	19,988	6.8%
Age 15 to 19 Years	7,383	6.9%	15,212	6.8%	19,653	6.7%
Age 20 to 24 Years	8,531	7.9%	16,339	7.3%	19,797	6.7%
Age 25 to 29 Years	8,953	8.3%	17,917	8.0%	21,984	7.5%
Age 30 to 34 Years	7,819	7.3%	16,155	7.2%	20,482	7.0%
Age 35 to 39 Years	7,247	6.7%	15,223	6.8%	19,707	6.7%
Age 40 to 44 Years	6,608	6.1%	13,954	6.2%	18,133	6.2%
Age 45 to 49 Years	6,228	5.8%	13,189	5.9%	17,308	5.9%
Age 50 to 54 Years	5,937	5.5%	12,475	5.6%	16,473	5.6%
Age 55 to 59 Years	6,199	5.8%	13,054	5.8%	17,557	6.0%
Age 60 to 64 Years	5,899	5.5%	12,567	5.6%	17,322	5.9%
Age 65 to 69 Years	4,953	4.6%	10,511	4.7%	15,011	5.1%
Age 70 to 74 Years	3,999	3.7%	8,654	3.9%	12,349	4.2%
Age 75 to 79 Years	2,829	2.6%	5,962	2.7%	8,574	2.9%
Age 80 to 84 Years	1,916	1.8%	3,885	1.7%	5,377	1.8%
Age 85 Years or Over	2,175	2.0%	4,069	1.8%	5,479	1.9%
Median Age	34.5		35.0		36.3	
Age 19 Years or Less	28,440	26.4%	60,724	27.0%	78,764	26.8%
Age 20 to 64 Years	63,419	58.9%	130,874	58.2%	168,764	57.3%
Age 65 Years or Over	15,871	14.7%	33,082	14.7%	46,791	15.9%

Female Age Distribution (2020)

Female Population	53,913	50.0%	112,831	50.2%	148,460	50.4%
Age Under 5 Years	3,523	6.5%	7,488	6.6%	9,498	6.4%
Age 5 to 9 Years	3,390	6.3%	7,381	6.5%	9,665	6.5%
Age 10 to 14 Years	3,394	6.3%	7,377	6.5%	9,727	6.6%
Age 15 to 19 Years	3,570	6.6%	7,428	6.6%	9,649	6.5%
Age 20 to 24 Years	4,190	7.8%	7,946	7.0%	9,648	6.5%
Age 25 to 29 Years	4,275	7.9%	8,751	7.8%	10,763	7.2%
Age 30 to 34 Years	3,628	6.7%	7,758	6.9%	9,981	6.7%
Age 35 to 39 Years	3,453	6.4%	7,359	6.5%	9,639	6.5%
Age 40 to 44 Years	3,140	5.8%	6,719	6.0%	8,879	6.0%
Age 45 to 49 Years	2,993	5.6%	6,417	5.7%	8,506	5.7%
Age 50 to 54 Years	2,957	5.5%	6,266	5.6%	8,336	5.6%
Age 55 to 59 Years	3,143	5.8%	6,725	6.0%	9,087	6.1%
Age 60 to 64 Years	3,001	5.6%	6,429	5.7%	8,881	6.0%
Age 65 to 69 Years	2,688	5.0%	5,642	5.0%	7,962	5.4%
Age 70 to 74 Years	2,246	4.2%	4,695	4.2%	6,599	4.4%
Age 75 to 79 Years	1,640	3.0%	3,404	3.0%	4,845	3.3%
Age 80 to 84 Years	1,194	2.2%	2,335	2.1%	3,200	2.2%
Age 85 Years or Over	1,489	2.8%	2,712	2.4%	3,596	2.4%
Female Median Age	35.9		36.1		37.4	
Age 19 Years or Less	13,877	25.7%	29,674	26.3%	38,539	26.0%
Age 20 to 64 Years	30,780	57.1%	64,369	57.0%	83,719	56.4%
Age 65 Years or Over	9,257	17.2%	18,788	16.7%	26,202	17.6%

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3 mi radius

5 mi radius

10 mi radius

Male Age Distribution (2020)

	3 mi radius		5 mi radius		10 mi radius	
Male Population	53,818	50.0%	111,848	49.8%	145,859	49.6%
Age Under 5 Years	3,733	6.9%	7,827	7.0%	9,845	6.7%
Age 5 to 9 Years	3,517	6.5%	7,725	6.9%	10,115	6.9%
Age 10 to 14 Years	3,500	6.5%	7,714	6.9%	10,261	7.0%
Age 15 to 19 Years	3,813	7.1%	7,784	7.0%	10,003	6.9%
Age 20 to 24 Years	4,341	8.1%	8,393	7.5%	10,149	7.0%
Age 25 to 29 Years	4,678	8.7%	9,166	8.2%	11,221	7.7%
Age 30 to 34 Years	4,191	7.8%	8,397	7.5%	10,502	7.2%
Age 35 to 39 Years	3,794	7.0%	7,865	7.0%	10,069	6.9%
Age 40 to 44 Years	3,468	6.4%	7,236	6.5%	9,254	6.3%
Age 45 to 49 Years	3,235	6.0%	6,773	6.1%	8,803	6.0%
Age 50 to 54 Years	2,980	5.5%	6,209	5.6%	8,137	5.6%
Age 55 to 59 Years	3,055	5.7%	6,329	5.7%	8,470	5.8%
Age 60 to 64 Years	2,898	5.4%	6,138	5.5%	8,441	5.8%
Age 65 to 69 Years	2,265	4.2%	4,869	4.4%	7,049	4.8%
Age 70 to 74 Years	1,753	3.3%	3,959	3.5%	5,750	3.9%
Age 75 to 79 Years	1,188	2.2%	2,558	2.3%	3,729	2.6%
Age 80 to 84 Years	722	1.3%	1,550	1.4%	2,178	1.5%
Age 85 Years or Over	687	1.3%	1,357	1.2%	1,883	1.3%
Male Median Age	33.3		34.0		35.3	
Age 19 Years or Less	14,564	27.1%	31,050	27.8%	40,225	27.6%
Age 20 to 64 Years	32,639	60.6%	66,505	59.5%	85,045	58.3%
Age 65 Years or Over	6,615	12.3%	14,293	12.8%	20,588	14.1%

Males per 100 Females (2020)

	3 mi radius		5 mi radius		10 mi radius	
Overall Comparison						
Age Under 5 Years	106	51.5%	105	51.1%	104	50.9%
Age 5 to 9 Years	104	50.9%	105	51.1%	105	51.1%
Age 10 to 14 Years	103	50.8%	105	51.1%	105	51.1%
Age 15 to 19 Years	107	51.6%	105	51.2%	104	50.9%
Age 20 to 24 Years	104	50.9%	106	51.4%	105	51.3%
Age 25 to 29 Years	109	52.3%	105	51.2%	104	51.0%
Age 30 to 34 Years	116	53.6%	108	52.0%	105	51.3%
Age 35 to 39 Years	110	52.4%	107	51.7%	104	51.1%
Age 40 to 44 Years	110	52.5%	108	51.9%	104	51.0%
Age 45 to 49 Years	108	51.9%	106	51.3%	103	50.9%
Age 50 to 54 Years	101	50.2%	99	49.8%	98	49.4%
Age 55 to 59 Years	97	49.3%	94	48.5%	93	48.2%
Age 60 to 64 Years	97	49.1%	95	48.8%	95	48.7%
Age 65 to 69 Years	84	45.7%	86	46.3%	89	47.0%
Age 70 to 74 Years	78	43.8%	84	45.7%	87	46.6%
Age 75 to 79 Years	72	42.0%	75	42.9%	77	43.5%
Age 80 to 84 Years	60	37.7%	66	39.9%	68	40.5%
Age 85 Years or Over	46	31.6%	50	33.4%	52	34.4%
Age 19 Years or Less	105	51.2%	105	51.1%	104	51.1%
Age 20 to 39 Years	109	52.2%	106	51.5%	105	51.2%
Age 40 to 64 Years	103	50.6%	100	50.1%	99	49.7%
Age 65 Years or Over	71	41.7%	76	43.2%	79	44.0%

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	3 mi radius		5 mi radius		10 mi radius	
Household Type (2020)						
Total Households	39,731		81,715		107,124	
Households with Children	12,435	31.3%	27,247	33.3%	35,564	33.2%
Average Household Size	2.6		2.6		2.7	
Household Density per Square Mile	1,405		1,041		341	
Population Family	80,980	75.2%	177,977	79.2%	238,571	81.1%
Population Non-Family	20,746	19.3%	37,477	16.7%	45,862	15.6%
Population Group Quarters	6,006	5.6%	9,225	4.1%	9,886	3.4%
Family Households	23,817	59.9%	52,990	64.8%	71,771	67.0%
Married Couple Households	16,069	67.5%	37,599	71.0%	52,535	73.2%
Other Family Households with Children	7,748	32.5%	15,391	29.0%	19,236	26.8%
Family Households with Children	12,251	51.4%	26,891	50.7%	35,128	48.9%
Married Couple with Children	7,085	57.8%	16,550	61.5%	22,355	63.6%
Other Family Households with Children	5,166	42.2%	10,340	38.5%	12,773	36.4%
Family Households No Children	11,567	48.6%	26,100	49.3%	36,643	51.1%
Married Couple No Children	8,985	77.7%	21,049	80.6%	30,180	82.4%
Other Family Households No Children	2,582	22.3%	5,051	19.4%	6,463	17.6%
Non-Family Households	15,914	40.1%	28,725	35.2%	35,354	33.0%
Non-Family Households with Children	184	1.2%	356	1.2%	436	1.2%
Non-Family Households No Children	15,729	98.8%	28,368	98.8%	34,918	98.8%
Average Family Household Size	3.4		3.4		3.3	
Average Family Income	\$81,111		\$87,252		\$93,449	
Median Family Income	\$68,231		\$74,385		\$78,254	
Average Non-Family Household Size	1.3		1.3		1.3	
Marital Status (2020)						
Population Age 15 Years or Over	86,673		179,167		235,208	
Never Married	31,390	36.2%	61,431	34.3%	76,572	32.6%
Currently Married	30,969	35.7%	70,794	39.5%	99,878	42.5%
Previously Married	24,314	28.1%	46,942	26.2%	58,758	25.0%
Separated	5,832	24.0%	10,943	23.3%	13,096	22.3%
Widowed	4,585	18.9%	9,619	20.5%	12,626	21.5%
Divorced	13,897	57.2%	26,381	56.2%	33,035	56.2%
Educational Attainment (2020)						
Adult Population Age 25 Years or Over	70,760		147,616		195,758	
Elementary (Grade Level 0 to 8)	4,972	7.0%	9,922	6.7%	12,018	6.1%
Some High School (Grade Level 9 to 11)	5,341	7.5%	10,603	7.2%	13,756	7.0%
High School Graduate	18,942	26.8%	37,113	25.1%	49,322	25.2%
Some College	18,767	26.5%	38,530	26.1%	51,513	26.3%
Associate Degree Only	6,028	8.5%	13,160	8.9%	17,636	9.0%
Bachelor Degree Only	10,786	15.2%	23,965	16.2%	32,473	16.6%
Graduate Degree	5,924	8.4%	14,323	9.7%	19,041	9.7%
Any College (Some College or Higher)	41,505	58.7%	89,978	61.0%	120,663	61.6%
College Degree + (Bachelor Degree or Higher)	16,709	23.6%	38,288	25.9%	51,514	26.3%

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Housing

Total Housing Units (2020)	40,816		83,673		109,656	
Total Housing Units (2010)	38,497		77,514		101,850	
Historical Annual Growth (2010-2020)	2,319	0.6%	6,159	0.8%	7,805	0.8%
Housing Units Occupied (2020)	39,731	97.3%	81,715	97.7%	107,124	97.7%
Housing Units Owner-Occupied	19,607	49.3%	44,776	54.8%	63,234	59.0%
Housing Units Renter-Occupied	20,124	50.7%	36,939	45.2%	43,890	41.0%
Housing Units Vacant (2020)	1,085	2.7%	1,958	2.3%	2,531	2.3%

Household Size (2020)

Total Households	39,731		81,715		107,124	
1 Person Households	12,440	31.3%	22,393	27.4%	27,645	25.8%
2 Person Households	11,804	29.7%	25,793	31.6%	35,107	32.8%
3 Person Households	5,872	14.8%	12,555	15.4%	16,552	15.5%
4 Person Households	4,563	11.5%	10,338	12.7%	13,948	13.0%
5 Person Households	2,600	6.5%	5,802	7.1%	7,640	7.1%
6 Person Households	1,293	3.3%	2,677	3.3%	3,504	3.3%
7 or More Person Households	1,160	2.9%	2,157	2.6%	2,729	2.5%

Household Income Distribution (2020)

HH Income \$200,000 or More	1,023	2.6%	3,028	3.7%	4,672	4.4%
HH Income \$150,000 to \$199,999	1,600	4.0%	4,142	5.1%	6,390	6.0%
HH Income \$125,000 to \$149,999	1,774	4.5%	4,241	5.2%	6,037	5.6%
HH Income \$100,000 to \$124,999	3,392	8.5%	7,397	9.1%	10,338	9.7%
HH Income \$75,000 to \$99,999	5,219	13.1%	10,882	13.3%	14,690	13.7%
HH Income \$50,000 to \$74,999	7,611	19.2%	16,485	20.2%	21,878	20.4%
HH Income \$35,000 to \$49,999	6,498	16.4%	12,371	15.1%	15,456	14.4%
HH Income \$25,000 to \$34,999	3,952	9.9%	7,768	9.5%	9,283	8.7%
HH Income \$15,000 to \$24,999	4,702	11.8%	8,302	10.2%	10,000	9.3%
HH Income \$10,000 to \$14,999	1,643	4.1%	2,894	3.5%	3,452	3.2%
HH Income Under \$10,000	2,316	5.8%	4,205	5.1%	4,929	4.6%

Household Vehicles (2020)

Households 0 Vehicles Available	3,347	8.4%	5,545	6.8%	6,197	5.8%
Households 1 Vehicle Available	14,974	37.7%	28,170	34.5%	34,705	32.4%
Households 2 Vehicles Available	14,399	36.2%	31,337	38.3%	41,776	39.0%
Households 3 or More Vehicles Available	7,011	17.6%	16,664	20.4%	24,446	22.8%
Total Vehicles Available	68,557		149,535		204,594	
Average Vehicles per Household	1.7		1.8		1.9	
Owner-Occupied Household Vehicles	40,719	59.4%	96,485	64.5%	139,727	68.3%
Average Vehicles per Owner-Occupied Household	2.1		2.2		2.2	
Renter-Occupied Household Vehicles	27,839	40.6%	53,050	35.5%	64,867	31.7%
Average Vehicles per Renter-Occupied Household	1.4		1.4		1.5	

Travel Time (2020)

Worker Base Age 16 years or Over	50,479		104,366		136,437	
Travel to Work in 14 Minutes or Less	16,626	32.9%	29,328	28.1%	36,477	26.7%
Travel to Work in 15 to 29 Minutes	20,091	39.8%	44,289	42.4%	59,445	43.6%
Travel to Work in 30 to 59 Minutes	7,796	15.4%	17,591	16.9%	23,823	17.5%
Travel to Work in 60 Minutes or More	3,945	7.8%	8,090	7.8%	10,430	7.6%
Work at Home	2,354	4.7%	5,468	5.2%	7,393	5.4%
Average Minutes Travel to Work	17.6		18.7		19.1	

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COMPLETE PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups



MANAGEMENT LLC

RFULL9

Lat/Lon: 44.921/-123.0118

2470 Mission St SE

Salem, OR 97302

3 mi radius

5 mi radius

10 mi radius

Transportation To Work (2020)

	3 mi radius	5 mi radius	10 mi radius
Worker Base Age 16 years or Over	50,479	104,366	136,437
Drive to Work Alone	36,597 72.5%	78,558 75.3%	104,147 76.3%
Drive to Work in Carpool	6,196 12.3%	11,974 11.5%	15,104 11.1%
Travel to Work by Public Transportation	1,541 3.1%	2,399 2.3%	2,682 2.0%
Drive to Work on Motorcycle	62 0.1%	161 0.2%	242 0.2%
Bicycle to Work	500 1.0%	755 0.7%	827 0.6%
Walk to Work	2,221 4.4%	3,126 3.0%	3,712 2.7%
Other Means	1,009 2.0%	1,925 1.8%	2,330 1.7%
Work at Home	2,354 4.7%	5,468 5.2%	7,393 5.4%

Daytime Demographics (2020)

	3 mi radius	5 mi radius	10 mi radius
Total Businesses	6,789	9,312	11,013
Total Employees	78,548	102,692	117,980
Company Headquarter Businesses	105 1.5%	117 1.3%	118 1.1%
Company Headquarter Employees	13,180 16.8%	13,885 13.5%	13,936 11.8%
Employee Population per Business	11.6 to 1	11.0 to 1	10.7 to 1
Residential Population per Business	15.9 to 1	24.1 to 1	26.7 to 1
Adj. Daytime Demographics Age 16 Years or Over	113,083	174,202	211,738

Labor Force

	3 mi radius	5 mi radius	10 mi radius
Labor Population Age 16 Years or Over (2020)	85,446	176,476	231,644
Labor Force Total Males (2020)	42,386 49.6%	87,143 49.4%	113,775 49.1%
Male Civilian Employed	25,823 60.9%	54,061 62.0%	70,930 62.3%
Male Civilian Unemployed	1,239 2.9%	2,698 3.1%	3,644 3.2%
Males in Armed Forces	24 -	117 0.1%	145 0.1%
Males Not in Labor Force	15,300 36.1%	30,266 34.7%	39,057 34.3%
Labor Force Total Females (2020)	43,060 50.4%	89,333 50.6%	117,869 50.9%
Female Civilian Employed	25,064 58.2%	50,773 56.8%	66,797 56.7%
Female Civilian Unemployed	1,145 2.7%	2,185 2.4%	2,711 2.3%
Females in Armed Forces	- -	14 -	14 -
Females Not in Labor Force	16,851 39.1%	36,361 40.7%	48,347 41.0%
Unemployment Rate	2,383 2.8%	4,883 2.8%	6,355 2.7%

Occupation (2020)

	3 mi radius	5 mi radius	10 mi radius
Occupation Population Age 16 Years or Over	50,888	104,835	137,727
Occupation Total Males	25,823 50.7%	54,061 51.6%	70,930 51.5%
Occupation Total Females	25,064 49.3%	50,773 48.4%	66,797 48.5%
Management, Business, Financial Operations	5,106 10.0%	12,568 12.0%	17,497 12.7%
Professional, Related	10,652 20.9%	22,451 21.4%	29,342 21.3%
Service	11,637 22.9%	22,724 21.7%	28,466 20.7%
Sales, Office	10,355 20.3%	20,627 19.7%	27,624 20.1%
Farming, Fishing, Forestry	1,898 3.7%	3,800 3.6%	4,883 3.5%
Construction, Extraction, Maintenance	4,496 8.8%	9,432 9.0%	12,451 9.0%
Production, Transport, Material Moving	6,743 13.3%	13,232 12.6%	17,463 12.7%
White Collar Workers	26,113 51.3%	55,646 53.1%	74,463 54.1%
Blue Collar Workers	24,774 48.7%	49,189 46.9%	63,264 45.9%

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2470 Mission St SE

Salem, OR 97302

3 mi radius

5 mi radius

10 mi radius

Units In Structure (2020)

	3 mi radius	5 mi radius	10 mi radius
Total Units	36,048	72,665	95,531
1 Detached Unit	22,740 63.1%	49,245 67.8%	67,250 70.4%
1 Attached Unit	1,144 3.2%	2,730 3.8%	3,263 3.4%
2 Units	1,661 4.6%	3,311 4.6%	3,873 4.1%
3 to 4 Units	2,751 7.6%	4,744 6.5%	5,788 6.1%
5 to 9 Units	2,958 8.2%	5,788 8.0%	6,641 7.0%
10 to 19 Units	2,852 7.9%	5,533 7.6%	6,196 6.5%
20 to 49 Units	1,493 4.1%	2,399 3.3%	2,684 2.8%
50 or More Units	1,936 5.4%	3,396 4.7%	3,968 4.2%
Mobile Home or Trailer	2,128 5.9%	4,233 5.8%	7,061 7.4%
Other Structure	68 0.2%	336 0.5%	400 0.4%

Homes Built By Year (2020)

Homes Built 2014 or later	1,251 3.1%	2,998 3.6%	4,087 3.7%
Homes Built 2010 to 2013	541 1.3%	1,643 2.0%	2,052 1.9%
Homes Built 2000 to 2009	2,679 6.6%	8,324 9.9%	11,876 10.8%
Homes Built 1990 to 1999	5,210 12.8%	13,307 15.9%	19,189 17.5%
Homes Built 1980 to 1989	3,872 9.5%	9,162 10.9%	11,944 10.9%
Homes Built 1970 to 1979	10,146 24.9%	21,575 25.8%	28,091 25.6%
Homes Built 1960 to 1969	3,424 8.4%	6,753 8.1%	8,713 7.9%
Homes Built 1950 to 1959	5,636 13.8%	8,541 10.2%	9,837 9.0%
Homes Built 1940 to 1949	2,364 5.8%	3,397 4.1%	4,029 3.7%
Homes Built Before 1939	4,607 11.3%	6,016 7.2%	7,306 6.7%
Median Age of Homes	43.4 yrs	38.4 yrs	37.1 yrs

Home Values (2020)

Owner Specified Housing Units	17,987	40,074	57,027
Home Values \$1,000,000 or More	34 0.2%	99 0.2%	181 0.3%
Home Values \$750,000 to \$999,999	265 1.5%	668 1.7%	1,257 2.2%
Home Values \$500,000 to \$749,999	1,112 6.2%	3,030 7.6%	5,157 9.0%
Home Values \$400,000 to \$499,999	1,689 9.4%	4,044 10.1%	6,315 11.1%
Home Values \$300,000 to \$399,999	3,583 19.9%	9,016 22.5%	12,919 22.7%
Home Values \$250,000 to \$299,999	3,188 17.7%	7,980 19.9%	11,360 19.9%
Home Values \$200,000 to \$249,999	3,950 22.0%	8,981 22.4%	11,781 20.7%
Home Values \$175,000 to \$199,999	1,183 6.6%	2,547 6.4%	3,222 5.6%
Home Values \$150,000 to \$174,999	1,098 6.1%	2,252 5.6%	2,839 5.0%
Home Values \$125,000 to \$149,999	869 4.8%	1,536 3.8%	1,921 3.4%
Home Values \$100,000 to \$124,999	524 2.9%	851 2.1%	1,028 1.8%
Home Values \$90,000 to \$99,999	83 0.5%	170 0.4%	204 0.4%
Home Values \$80,000 to \$89,999	156 0.9%	268 0.7%	338 0.6%
Home Values \$70,000 to \$79,999	79 0.4%	182 0.5%	220 0.4%
Home Values \$60,000 to \$69,999	79 0.4%	163 0.4%	199 0.3%
Home Values \$50,000 to \$59,999	259 1.4%	403 1.0%	565 1.0%
Home Values \$35,000 to \$49,999	154 0.9%	271 0.7%	423 0.7%
Home Values \$25,000 to \$34,999	297 1.7%	689 1.7%	936 1.6%
Home Values \$10,000 to \$24,999	772 4.3%	1,167 2.9%	1,636 2.9%
Home Values Under \$10,000	170 0.9%	326 0.8%	501 0.9%
Owner-Occupied Median Home Value	\$249,718	\$265,862	\$279,609
Renter-Occupied Median Rent	\$869	\$884	\$898

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MANAGEMENT LLC

RFULL9

Lat/Lon: 44.921/-123.0118

2470 Mission St SE

Salem, OR 97302

3 mi radius

5 mi radius

10 mi radius

Total Annual Consumer Expenditure (2020)

Total Household Expenditure	\$2.13 B	\$4.71 B	\$6.48 B
Total Non-Retail Expenditure	\$1.12 B	\$2.48 B	\$3.41 B
Total Retail Expenditure	\$1 B	\$2.23 B	\$3.07 B
Apparel	\$74.23 M	\$165.23 M	\$227.31 M
Contributions	\$66.1 M	\$148.75 M	\$206.51 M
Education	\$58.59 M	\$132.97 M	\$184.95 M
Entertainment	\$117.52 M	\$263.09 M	\$363.56 M
Food and Beverages	\$317.06 M	\$700.51 M	\$960.05 M
Furnishings and Equipment	\$73.1 M	\$163.58 M	\$226 M
Gifts	\$49.31 M	\$111.12 M	\$153.99 M
Health Care	\$182.65 M	\$403.28 M	\$553.36 M
Household Operations	\$82.08 M	\$182.95 M	\$252.26 M
Miscellaneous Expenses	\$39.92 M	\$88.69 M	\$122.07 M
Personal Care	\$28.49 M	\$63.2 M	\$86.87 M
Personal Insurance	\$14.09 M	\$31.99 M	\$44.61 M
Reading	\$4.59 M	\$10.2 M	\$14.06 M
Shelter	\$452.51 M	\$998.32 M	\$1.37 B
Tobacco	\$14.2 M	\$30.37 M	\$40.8 M
Transportation	\$387.99 M	\$862.86 M	\$1.19 B
Utilities	\$162.87 M	\$356.59 M	\$486.2 M

Monthly Household Consumer Expenditure (2020)

Total Household Expenditure	\$4,458	\$4,807	\$5,039
Total Non-Retail Expenditure	\$2,351 52.7%	\$2,533 52.7%	\$2,654 52.7%
Total Retail Expenditures	\$2,107 47.3%	\$2,274 47.3%	\$2,385 47.3%
Apparel	\$156 3.5%	\$169 3.5%	\$177 3.5%
Contributions	\$139 3.1%	\$152 3.2%	\$161 3.2%
Education	\$123 2.8%	\$136 2.8%	\$144 2.9%
Entertainment	\$246 5.5%	\$268 5.6%	\$283 5.6%
Food and Beverages	\$665 14.9%	\$714 14.9%	\$747 14.8%
Furnishings and Equipment	\$153 3.4%	\$167 3.5%	\$176 3.5%
Gifts	\$103 2.3%	\$113 2.4%	\$120 2.4%
Health Care	\$383 8.6%	\$411 8.6%	\$430 8.5%
Household Operations	\$172 3.9%	\$187 3.9%	\$196 3.9%
Miscellaneous Expenses	\$84 1.9%	\$90 1.9%	\$95 1.9%
Personal Care	\$60 1.3%	\$64 1.3%	\$68 1.3%
Personal Insurance	\$30 0.7%	\$33 0.7%	\$35 0.7%
Reading	\$10 0.2%	\$10 0.2%	\$11 0.2%
Shelter	\$949 21.3%	\$1,018 21.2%	\$1,064 21.1%
Tobacco	\$30 0.7%	\$31 0.6%	\$32 0.6%
Transportation	\$814 18.3%	\$880 18.3%	\$923 18.3%
Utilities	\$342 7.7%	\$364 7.6%	\$378 7.5%

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