

# COMPLETE PROFILE

2000-2010 Census, 2021 Estimates with 2026 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.8012/-74.3604

RFULL9

| 405 NJ-10                                    | 1 mi radius |       | 3 mi radius |       | 5 mi radius |       | 7 mi radius |       |
|--|-------------|-------|-------------|-------|-------------|-------|-------------|-------|
| East Hanover, NJ 07936                       |             |       |             |       |             |       |             |       |
| <b>Population</b>                            |             |       |             |       |             |       |             |       |
| Estimated Population (2021)                  | 4,643       |       | 46,531      |       | 154,251     |       | 391,855     |       |
| Projected Population (2026)                  | 4,562       |       | 47,143      |       | 156,342     |       | 395,854     |       |
| Census Population (2010)                     | 4,748       |       | 43,857      |       | 143,210     |       | 365,881     |       |
| Census Population (2000)                     | 4,252       |       | 40,575      |       | 135,802     |       | 356,705     |       |
| Projected Annual Growth (2021-2026)          | -81         | -0.3% | 612         | 0.3%  | 2,091       | 0.3%  | 3,999       | 0.2%  |
| Historical Annual Growth (2010-2021)         | -105        | -0.2% | 2,674       | 0.6%  | 11,041      | 0.7%  | 25,974      | 0.6%  |
| Historical Annual Growth (2000-2010)         | 496         | 1.2%  | 3,282       | 0.8%  | 7,408       | 0.5%  | 9,176       | 0.3%  |
| Estimated Population Density (2021)          | 1,479       | psm   | 1,647       | psm   | 1,965       | psm   | 2,547       | psm   |
| Trade Area Size                              | 3.1         | sq mi | 28.3        | sq mi | 78.5        | sq mi | 153.9       | sq mi |
| <b>Households</b>                            |             |       |             |       |             |       |             |       |
| Estimated Households (2021)                  | 1,763       |       | 16,427      |       | 55,903      |       | 144,733     |       |
| Projected Households (2026)                  | 1,793       |       | 17,079      |       | 58,403      |       | 150,343     |       |
| Census Households (2010)                     | 1,776       |       | 15,408      |       | 51,296      |       | 134,292     |       |
| Census Households (2000)                     | 1,528       |       | 14,047      |       | 48,745      |       | 131,741     |       |
| Projected Annual Growth (2021-2026)          | 30          | 0.3%  | 652         | 0.8%  | 2,500       | 0.9%  | 5,610       | 0.8%  |
| Historical Annual Change (2000-2021)         | 236         | 0.7%  | 2,379       | 0.8%  | 7,158       | 0.7%  | 12,992      | 0.5%  |
| <b>Average Household Income</b>              |             |       |             |       |             |       |             |       |
| Estimated Average Household Income (2021)    | \$172,767   |       | \$200,094   |       | \$201,315   |       | \$185,779   |       |
| Projected Average Household Income (2026)    | \$212,825   |       | \$241,746   |       | \$240,175   |       | \$222,567   |       |
| Census Average Household Income (2010)       | \$154,951   |       | \$148,355   |       | \$150,124   |       | \$137,757   |       |
| Census Average Household Income (2000)       | \$99,417    |       | \$114,260   |       | \$121,471   |       | \$112,991   |       |
| Projected Annual Change (2021-2026)          | \$40,058    | 4.6%  | \$41,652    | 4.2%  | \$38,860    | 3.9%  | \$36,788    | 4.0%  |
| Historical Annual Change (2000-2021)         | \$73,350    | 3.5%  | \$85,834    | 3.6%  | \$79,844    | 3.1%  | \$72,788    | 3.1%  |
| <b>Median Household Income</b>               |             |       |             |       |             |       |             |       |
| Estimated Median Household Income (2021)     | \$136,145   |       | \$151,132   |       | \$152,635   |       | \$139,358   |       |
| Projected Median Household Income (2026)     | \$152,925   |       | \$172,374   |       | \$172,364   |       | \$157,651   |       |
| Census Median Household Income (2010)        | \$118,467   |       | \$111,800   |       | \$113,048   |       | \$103,656   |       |
| Census Median Household Income (2000)        | \$84,509    |       | \$92,727    |       | \$93,978    |       | \$87,135    |       |
| Projected Annual Change (2021-2026)          | \$16,780    | 2.5%  | \$21,242    | 2.8%  | \$19,729    | 2.6%  | \$18,293    | 2.6%  |
| Historical Annual Change (2000-2021)         | \$51,636    | 2.9%  | \$58,405    | 3.0%  | \$58,658    | 3.0%  | \$52,223    | 2.9%  |
| <b>Per Capita Income</b>                     |             |       |             |       |             |       |             |       |
| Estimated Per Capita Income (2021)           | \$65,704    |       | \$70,724    |       | \$73,107    |       | \$68,735    |       |
| Projected Per Capita Income (2026)           | \$83,732    |       | \$87,665    |       | \$89,866    |       | \$84,646    |       |
| Census Per Capita Income (2010)              | \$57,964    |       | \$52,120    |       | \$53,773    |       | \$50,562    |       |
| Census Per Capita Income (2000)              | \$35,723    |       | \$39,572    |       | \$43,483    |       | \$41,581    |       |
| Projected Annual Change (2021-2026)          | \$18,028    | 5.5%  | \$16,940    | 4.8%  | \$16,758    | 4.6%  | \$15,910    | 4.6%  |
| Historical Annual Change (2000-2021)         | \$29,982    | 4.0%  | \$31,152    | 3.7%  | \$29,624    | 3.2%  | \$27,154    | 3.1%  |
| Estimated Average Household Net Worth (2021) | \$2.18 M    |       | \$2.39 M    |       | \$2.33 M    |       | \$2.11 M    |       |

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## 405 NJ-10

### East Hanover, NJ 07936

#### Race and Ethnicity

|   | 1 mi radius |       | 3 mi radius |       | 5 mi radius |       | 7 mi radius |       |
|---|-------------|-------|-------------|-------|-------------|-------|-------------|-------|
| Total Population (2021)                       | 4,643       |       | 46,531      |       | 154,251     |       | 391,855     |       |
| White (2021)                                  | 3,535       | 76.1% | 34,996      | 75.2% | 113,882     | 73.8% | 269,619     | 68.8% |
| Black or African American (2021)              | 108         | 2.3%  | 1,546       | 3.3%  | 8,467       | 5.5%  | 45,652      | 11.7% |
| American Indian or Alaska Native (2021)       | 7           | 0.1%  | 35          | -     | 159         | 0.1%  | 693         | 0.2%  |
| Asian (2021)                                  | 900         | 19.4% | 8,713       | 18.7% | 26,382      | 17.1% | 53,407      | 13.6% |
| Hawaiian or Pacific Islander (2021)           | -           | -     | 10          | -     | 29          | -     | 84          | -     |
| Other Race (2021)                             | 37          | 0.8%  | 507         | 1.1%  | 2,290       | 1.5%  | 12,540      | 3.2%  |
| Two or More Races (2021)                      | 56          | 1.2%  | 725         | 1.6%  | 3,042       | 2.0%  | 9,859       | 2.5%  |
| Population < 18 (2021)                        | 834         | 18.0% | 9,874       | 21.2% | 32,771      | 21.2% | 85,067      | 21.7% |
| White Not Hispanic                            | 526         | 63.1% | 6,376       | 64.6% | 20,551      | 62.7% | 46,487      | 54.6% |
| Black or African American                     | 20          | 2.4%  | 353         | 3.6%  | 1,947       | 5.9%  | 10,481      | 12.3% |
| Asian   | 181         | 21.7% | 1,961       | 19.9% | 5,866       | 17.9% | 11,565      | 13.6% |
| Other Race Not Hispanic                       | 25          | 3.0%  | 258         | 2.6%  | 1,120       | 3.4%  | 3,242       | 3.8%  |
| Hispanic                                      | 81          | 9.7%  | 926         | 9.4%  | 3,288       | 10.0% | 13,290      | 15.6% |
| Not Hispanic or Latino Population (2021)      | 4,327       | 93.2% | 43,421      | 93.3% | 142,007     | 92.1% | 342,513     | 87.4% |
| Not Hispanic White                            | 3,285       | 75.9% | 32,848      | 75.7% | 105,801     | 74.5% | 240,296     | 70.2% |
| Not Hispanic Black or African American        | 105         | 2.4%  | 1,456       | 3.4%  | 7,780       | 5.5%  | 42,523      | 12.4% |
| Not Hispanic American Indian or Alaska Native | 5           | 0.1%  | 20          | -     | 96          | -     | 317         | -     |
| Not Hispanic Asian                            | 882         | 20.4% | 8,520       | 19.6% | 25,905      | 18.2% | 52,188      | 15.2% |
| Not Hispanic Hawaiian or Pacific Islander     | -           | -     | 10          | -     | 27          | -     | 62          | -     |
| Not Hispanic Other Race                       | 5           | 0.1%  | 24          | -     | 104         | -     | 498         | 0.1%  |
| Not Hispanic Two or More Races                | 43          | 1.0%  | 544         | 1.3%  | 2,295       | 1.6%  | 6,627       | 1.9%  |
| Hispanic or Latino Population (2021)          | 316         | 6.8%  | 3,110       | 6.7%  | 12,244      | 7.9%  | 49,342      | 12.6% |
| Hispanic White                                | 250         | 78.9% | 2,148       | 69.1% | 8,081       | 66.0% | 29,323      | 59.4% |
| Hispanic Black or African American            | 3           | 0.9%  | 90          | 2.9%  | 687         | 5.6%  | 3,129       | 6.3%  |
| Hispanic American Indian or Alaska Native     | 1           | 0.4%  | 16          | 0.5%  | 64          | 0.5%  | 376         | 0.8%  |
| Hispanic Asian                                | 18          | 5.6%  | 193         | 6.2%  | 477         | 3.9%  | 1,219       | 2.5%  |
| Hispanic Hawaiian or Pacific Islander         | -           | -     | -           | -     | 2           | -     | 22          | -     |
| Hispanic Other Race                           | 32          | 10.0% | 482         | 15.5% | 2,186       | 17.9% | 12,042      | 24.4% |
| Hispanic Two or More Races                    | 13          | 4.2%  | 181         | 5.8%  | 747         | 6.1%  | 3,232       | 6.5%  |
| Not Hispanic or Latino Population (2010)      | 4,512       | 95.0% | 41,846      | 95.4% | 135,081     | 94.3% | 329,937     | 90.2% |
| Hispanic or Latino Population (2010)          | 236         | 5.0%  | 2,011       | 4.6%  | 8,129       | 5.7%  | 35,943      | 9.8%  |
| Not Hispanic or Latino Population (2000)      | 4,125       | 97.0% | 39,518      | 97.4% | 130,725     | 96.3% | 332,909     | 93.3% |
| Hispanic or Latino Population (2000)          | 127         | 3.0%  | 1,058       | 2.6%  | 5,077       | 3.7%  | 23,797      | 6.7%  |
| Not Hispanic or Latino Population (2026)      | 4,247       | 93.1% | 43,993      | 93.3% | 143,718     | 91.9% | 345,219     | 87.2% |
| Hispanic or Latino Population (2026)          | 315         | 6.9%  | 3,151       | 6.7%  | 12,624      | 8.1%  | 50,636      | 12.8% |
| Projected Annual Growth (2021-2026)           | -1          | -     | 40          | 0.3%  | 380         | 0.6%  | 1,293       | 0.5%  |
| Historical Annual Growth (2000-2010)          | 108         | 8.5%  | 954         | 9.0%  | 3,052       | 6.0%  | 12,147      | 5.1%  |

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## 405 NJ-10

### East Hanover, NJ 07936

#### Total Age Distribution (2021)

|                      | 1 mi radius |       | 3 mi radius |       | 5 mi radius |       | 7 mi radius |       |
|----------------------|-------------|-------|-------------|-------|-------------|-------|-------------|-------|
| Total Population     | 4,643       |       | 46,531      |       | 154,251     |       | 391,855     |       |
| Age Under 5 Years    | 197         | 4.2%  | 2,084       | 4.5%  | 7,679       | 5.0%  | 20,942      | 5.3%  |
| Age 5 to 9 Years     | 213         | 4.6%  | 2,793       | 6.0%  | 9,159       | 5.9%  | 23,815      | 6.1%  |
| Age 10 to 14 Years   | 256         | 5.5%  | 3,141       | 6.8%  | 9,999       | 6.5%  | 25,303      | 6.5%  |
| Age 15 to 19 Years   | 249         | 5.4%  | 2,979       | 6.4%  | 10,178      | 6.6%  | 23,844      | 6.1%  |
| Age 20 to 24 Years   | 184         | 4.0%  | 2,394       | 5.1%  | 8,805       | 5.7%  | 21,788      | 5.6%  |
| Age 25 to 29 Years   | 212         | 4.6%  | 1,871       | 4.0%  | 7,044       | 4.6%  | 21,176      | 5.4%  |
| Age 30 to 34 Years   | 220         | 4.7%  | 2,034       | 4.4%  | 7,971       | 5.2%  | 22,554      | 5.8%  |
| Age 35 to 39 Years   | 259         | 5.6%  | 2,736       | 5.9%  | 9,306       | 6.0%  | 24,973      | 6.4%  |
| Age 40 to 44 Years   | 254         | 5.5%  | 3,045       | 6.5%  | 10,146      | 6.6%  | 26,546      | 6.8%  |
| Age 45 to 49 Years   | 271         | 5.8%  | 3,207       | 6.9%  | 10,430      | 6.8%  | 26,720      | 6.8%  |
| Age 50 to 54 Years   | 336         | 7.2%  | 3,299       | 7.1%  | 10,932      | 7.1%  | 28,215      | 7.2%  |
| Age 55 to 59 Years   | 360         | 7.8%  | 3,357       | 7.2%  | 10,889      | 7.1%  | 27,950      | 7.1%  |
| Age 60 to 64 Years   | 396         | 8.5%  | 3,427       | 7.4%  | 10,501      | 6.8%  | 26,149      | 6.7%  |
| Age 65 to 69 Years   | 341         | 7.3%  | 3,035       | 6.5%  | 8,900       | 5.8%  | 21,653      | 5.5%  |
| Age 70 to 74 Years   | 321         | 6.9%  | 2,688       | 5.8%  | 7,862       | 5.1%  | 18,213      | 4.6%  |
| Age 75 to 79 Years   | 252         | 5.4%  | 1,943       | 4.2%  | 5,643       | 3.7%  | 12,763      | 3.3%  |
| Age 80 to 84 Years   | 148         | 3.2%  | 1,179       | 2.5%  | 3,867       | 2.5%  | 8,595       | 2.2%  |
| Age 85 Years or Over | 174         | 3.7%  | 1,319       | 2.8%  | 4,939       | 3.2%  | 10,656      | 2.7%  |
| Median Age           | 49.0        |       | 44.5        |       | 42.6        |       | 41.5        |       |
| Age 19 Years or Less | 915         | 19.7% | 10,998      | 23.6% | 37,016      | 24.0% | 93,904      | 24.0% |
| Age 20 to 64 Years   | 2,492       | 53.7% | 25,370      | 54.5% | 86,024      | 55.8% | 226,071     | 57.7% |
| Age 65 Years or Over | 1,235       | 26.6% | 10,163      | 21.8% | 31,211      | 20.2% | 71,880      | 18.3% |

#### Female Age Distribution (2021)

|                      |       |       |        |       |        |       |         |       |
|----------------------|-------|-------|--------|-------|--------|-------|---------|-------|
| Female Population    | 2,495 | 53.7% | 24,018 | 51.6% | 79,819 | 51.7% | 201,460 | 51.4% |
| Age Under 5 Years    | 93    | 3.7%  | 1,014  | 4.2%  | 3,750  | 4.7%  | 10,238  | 5.1%  |
| Age 5 to 9 Years     | 107   | 4.3%  | 1,367  | 5.7%  | 4,439  | 5.6%  | 11,634  | 5.8%  |
| Age 10 to 14 Years   | 134   | 5.4%  | 1,540  | 6.4%  | 4,826  | 6.0%  | 12,245  | 6.1%  |
| Age 15 to 19 Years   | 116   | 4.6%  | 1,411  | 5.9%  | 4,964  | 6.2%  | 11,321  | 5.6%  |
| Age 20 to 24 Years   | 89    | 3.6%  | 1,192  | 5.0%  | 4,453  | 5.6%  | 10,632  | 5.3%  |
| Age 25 to 29 Years   | 116   | 4.7%  | 931    | 3.9%  | 3,473  | 4.4%  | 10,376  | 5.2%  |
| Age 30 to 34 Years   | 119   | 4.8%  | 1,071  | 4.5%  | 4,126  | 5.2%  | 11,499  | 5.7%  |
| Age 35 to 39 Years   | 134   | 5.4%  | 1,473  | 6.1%  | 4,914  | 6.2%  | 12,874  | 6.4%  |
| Age 40 to 44 Years   | 138   | 5.5%  | 1,589  | 6.6%  | 5,261  | 6.6%  | 13,578  | 6.7%  |
| Age 45 to 49 Years   | 137   | 5.5%  | 1,624  | 6.8%  | 5,321  | 6.7%  | 13,694  | 6.8%  |
| Age 50 to 54 Years   | 182   | 7.3%  | 1,658  | 6.9%  | 5,577  | 7.0%  | 14,416  | 7.2%  |
| Age 55 to 59 Years   | 187   | 7.5%  | 1,720  | 7.2%  | 5,583  | 7.0%  | 14,319  | 7.1%  |
| Age 60 to 64 Years   | 210   | 8.4%  | 1,808  | 7.5%  | 5,473  | 6.9%  | 13,666  | 6.8%  |
| Age 65 to 69 Years   | 198   | 7.9%  | 1,586  | 6.6%  | 4,687  | 5.9%  | 11,527  | 5.7%  |
| Age 70 to 74 Years   | 176   | 7.1%  | 1,418  | 5.9%  | 4,191  | 5.3%  | 9,887   | 4.9%  |
| Age 75 to 79 Years   | 151   | 6.0%  | 1,087  | 4.5%  | 3,237  | 4.1%  | 7,330   | 3.6%  |
| Age 80 to 84 Years   | 89    | 3.6%  | 666    | 2.8%  | 2,278  | 2.9%  | 5,160   | 2.6%  |
| Age 85 Years or Over | 119   | 4.8%  | 863    | 3.6%  | 3,267  | 4.1%  | 7,063   | 3.5%  |
| Female Median Age    | 50.8  |       | 45.6   |       | 43.9   |       | 42.9    |       |
| Age 19 Years or Less | 449   | 18.0% | 5,332  | 22.2% | 17,980 | 22.5% | 45,438  | 22.6% |
| Age 20 to 64 Years   | 1,313 | 52.6% | 13,066 | 54.4% | 44,180 | 55.4% | 115,055 | 57.1% |
| Age 65 Years or Over | 733   | 29.4% | 5,620  | 23.4% | 17,659 | 22.1% | 40,966  | 20.3% |

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### East Hanover, NJ 07936

#### Male Age Distribution (2021)

|                      | 1 mi radius |       | 3 mi radius |       | 5 mi radius |       | 7 mi radius |       |
|----------------------|-------------|-------|-------------|-------|-------------|-------|-------------|-------|
| Male Population      | 2,148       | 46.3% | 22,513      | 48.4% | 74,432      | 48.3% | 190,395     | 48.6% |
| Age Under 5 Years    | 104         | 4.8%  | 1,070       | 4.8%  | 3,930       | 5.3%  | 10,704      | 5.6%  |
| Age 5 to 9 Years     | 107         | 5.0%  | 1,426       | 6.3%  | 4,719       | 6.3%  | 12,181      | 6.4%  |
| Age 10 to 14 Years   | 122         | 5.7%  | 1,601       | 7.1%  | 5,173       | 6.9%  | 13,058      | 6.9%  |
| Age 15 to 19 Years   | 133         | 6.2%  | 1,568       | 7.0%  | 5,214       | 7.0%  | 12,522      | 6.6%  |
| Age 20 to 24 Years   | 95          | 4.4%  | 1,202       | 5.3%  | 4,352       | 5.8%  | 11,155      | 5.9%  |
| Age 25 to 29 Years   | 96          | 4.5%  | 941         | 4.2%  | 3,572       | 4.8%  | 10,800      | 5.7%  |
| Age 30 to 34 Years   | 101         | 4.7%  | 963         | 4.3%  | 3,845       | 5.2%  | 11,054      | 5.8%  |
| Age 35 to 39 Years   | 125         | 5.8%  | 1,263       | 5.6%  | 4,392       | 5.9%  | 12,099      | 6.4%  |
| Age 40 to 44 Years   | 116         | 5.4%  | 1,456       | 6.5%  | 4,884       | 6.6%  | 12,967      | 6.8%  |
| Age 45 to 49 Years   | 133         | 6.2%  | 1,583       | 7.0%  | 5,109       | 6.9%  | 13,026      | 6.8%  |
| Age 50 to 54 Years   | 154         | 7.2%  | 1,640       | 7.3%  | 5,355       | 7.2%  | 13,800      | 7.2%  |
| Age 55 to 59 Years   | 173         | 8.1%  | 1,636       | 7.3%  | 5,307       | 7.1%  | 13,631      | 7.2%  |
| Age 60 to 64 Years   | 186         | 8.7%  | 1,619       | 7.2%  | 5,028       | 6.8%  | 12,483      | 6.6%  |
| Age 65 to 69 Years   | 143         | 6.7%  | 1,449       | 6.4%  | 4,213       | 5.7%  | 10,126      | 5.3%  |
| Age 70 to 74 Years   | 145         | 6.7%  | 1,269       | 5.6%  | 3,671       | 4.9%  | 8,326       | 4.4%  |
| Age 75 to 79 Years   | 101         | 4.7%  | 856         | 3.8%  | 2,406       | 3.2%  | 5,433       | 2.9%  |
| Age 80 to 84 Years   | 59          | 2.8%  | 513         | 2.3%  | 1,589       | 2.1%  | 3,435       | 1.8%  |
| Age 85 Years or Over | 54          | 2.5%  | 456         | 2.0%  | 1,672       | 2.2%  | 3,594       | 1.9%  |
| Male Median Age      | 46.8        |       | 43.4        |       | 41.2        |       | 40.0        |       |
| Age 19 Years or Less | 466         | 21.7% | 5,666       | 25.2% | 19,036      | 25.6% | 48,465      | 25.5% |
| Age 20 to 64 Years   | 1,180       | 54.9% | 12,304      | 54.7% | 41,844      | 56.2% | 111,016     | 58.3% |
| Age 65 Years or Over | 503         | 23.4% | 4,543       | 20.2% | 13,552      | 18.2% | 30,914      | 16.2% |

#### Males per 100 Females (2021)

|                      |     |       |     |       |     |       |     |       |
|----------------------|-----|-------|-----|-------|-----|-------|-----|-------|
| Overall Comparison   | 86  |       | 94  |       | 93  |       | 95  |       |
| Age Under 5 Years    | 111 | 52.7% | 106 | 51.4% | 105 | 51.2% | 105 | 51.1% |
| Age 5 to 9 Years     | 100 | 50.0% | 104 | 51.1% | 106 | 51.5% | 105 | 51.2% |
| Age 10 to 14 Years   | 91  | 47.7% | 104 | 51.0% | 107 | 51.7% | 107 | 51.7% |
| Age 15 to 19 Years   | 115 | 53.5% | 111 | 52.6% | 105 | 51.2% | 111 | 52.5% |
| Age 20 to 24 Years   | 106 | 51.5% | 101 | 50.2% | 98  | 49.4% | 105 | 51.2% |
| Age 25 to 29 Years   | 83  | 45.3% | 101 | 50.3% | 103 | 50.7% | 104 | 51.0% |
| Age 30 to 34 Years   | 85  | 45.9% | 90  | 47.4% | 93  | 48.2% | 96  | 49.0% |
| Age 35 to 39 Years   | 94  | 48.4% | 86  | 46.2% | 89  | 47.2% | 94  | 48.4% |
| Age 40 to 44 Years   | 84  | 45.6% | 92  | 47.8% | 93  | 48.1% | 95  | 48.8% |
| Age 45 to 49 Years   | 97  | 49.3% | 98  | 49.4% | 96  | 49.0% | 95  | 48.7% |
| Age 50 to 54 Years   | 84  | 45.8% | 99  | 49.7% | 96  | 49.0% | 96  | 48.9% |
| Age 55 to 59 Years   | 92  | 48.0% | 95  | 48.7% | 95  | 48.7% | 95  | 48.8% |
| Age 60 to 64 Years   | 89  | 47.0% | 90  | 47.2% | 92  | 47.9% | 91  | 47.7% |
| Age 65 to 69 Years   | 72  | 41.9% | 91  | 47.7% | 90  | 47.3% | 88  | 46.8% |
| Age 70 to 74 Years   | 82  | 45.2% | 89  | 47.2% | 88  | 46.7% | 84  | 45.7% |
| Age 75 to 79 Years   | 67  | 40.2% | 79  | 44.1% | 74  | 42.6% | 74  | 42.6% |
| Age 80 to 84 Years   | 67  | 40.0% | 77  | 43.5% | 70  | 41.1% | 67  | 40.0% |
| Age 85 Years or Over | 46  | 31.3% | 53  | 34.6% | 51  | 33.9% | 51  | 33.7% |
| Age 19 Years or Less | 104 | 50.9% | 106 | 51.5% | 106 | 51.4% | 107 | 51.6% |
| Age 20 to 39 Years   | 91  | 47.7% | 94  | 48.4% | 95  | 48.8% | 99  | 49.8% |
| Age 40 to 64 Years   | 89  | 47.2% | 94  | 48.6% | 94  | 48.6% | 95  | 48.6% |
| Age 65 Years or Over | 69  | 40.7% | 81  | 44.7% | 77  | 43.4% | 75  | 43.0% |

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# COMPLETE PROFILE

2000-2010 Census, 2021 Estimates with 2026 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.8012/-74.3604

RFULL9

## 405 NJ-10

### East Hanover, NJ 07936

|  | 1 mi radius |       | 3 mi radius |       | 5 mi radius |       | 7 mi radius |       |
|--|-------------|-------|-------------|-------|-------------|-------|-------------|-------|
| <b>Household Type (2021)</b>                 |             |       |             |       |             |       |             |       |
| Total Households                             | 1,763       |       | 16,427      |       | 55,903      |       | 144,733     |       |
| Households with Children                     | 541         | 30.7% | 5,805       | 35.3% | 19,000      | 34.0% | 48,623      | 33.6% |
| Average Household Size                       | 2.6         |       | 2.8         |       | 2.7         |       | 2.7         |       |
| Household Density per Square Mile            | 562         |       | 581         |       | 712         |       | 941         |       |
| Population Family                            | 4,048       | 87.2% | 41,595      | 89.4% | 131,612     | 85.3% | 331,622     | 84.6% |
| Population Non-Family                        | 528         | 11.4% | 4,088       | 8.8%  | 17,673      | 11.5% | 52,552      | 13.4% |
| Population Group Quarters                    | 67          | 1.5%  | 848         | 1.8%  | 4,966       | 3.2%  | 7,681       | 2.0%  |
| Family Households                            | 1,298       | 73.6% | 12,928      | 78.7% | 40,978      | 73.3% | 101,563     | 70.2% |
| Married Couple Households                    | 1,099       | 84.7% | 11,255      | 87.1% | 35,254      | 86.0% | 83,068      | 81.8% |
| Other Family Households with Children        | 199         | 15.3% | 1,673       | 12.9% | 5,724       | 14.0% | 18,495      | 18.2% |
| Family Households with Children              | 539         | 41.5% | 5,792       | 44.8% | 18,936      | 46.2% | 48,426      | 47.7% |
| Married Couple with Children                 | 459         | 85.3% | 5,094       | 88.0% | 16,397      | 86.6% | 39,302      | 81.2% |
| Other Family Households with Children        | 79          | 14.7% | 698         | 12.0% | 2,539       | 13.4% | 9,124       | 18.8% |
| Family Households No Children                | 759         | 58.5% | 7,136       | 55.2% | 22,042      | 53.8% | 53,137      | 52.3% |
| Married Couple No Children                   | 639         | 84.2% | 6,161       | 86.3% | 18,857      | 85.5% | 43,765      | 82.4% |
| Other Family Households No Children          | 120         | 15.8% | 975         | 13.7% | 3,185       | 14.5% | 9,371       | 17.6% |
| Non-Family Households                        | 465         | 26.4% | 3,499       | 21.3% | 14,925      | 26.7% | 43,170      | 29.8% |
| Non-Family Households with Children          | 2           | 0.4%  | 13          | 0.4%  | 64          | 0.4%  | 197         | 0.5%  |
| Non-Family Households No Children            | 464         | 99.6% | 3,486       | 99.6% | 14,861      | 99.6% | 42,973      | 99.5% |
| Average Family Household Size                | 3.1         |       | 3.2         |       | 3.2         |       | 3.3         |       |
| Average Family Income                        | \$211,606   |       | \$228,307   |       | \$240,030   |       | \$225,540   |       |
| Median Family Income                         | \$171,053   |       | \$179,554   |       | \$189,161   |       | \$175,164   |       |
| Average Non-Family Household Size            | 1.1         |       | 1.2         |       | 1.2         |       | 1.2         |       |
| <b>Marital Status (2021)</b>                 |             |       |             |       |             |       |             |       |
| Population Age 15 Years or Over              | 3,977       |       | 38,512      |       | 127,414     |       | 321,795     |       |
| Never Married                                | 1,117       | 28.1% | 9,241       | 24.0% | 34,024      | 26.7% | 94,367      | 29.3% |
| Currently Married                            | 2,267       | 57.0% | 23,584      | 61.2% | 73,398      | 57.6% | 176,015     | 54.7% |
| Previously Married                           | 592         | 14.9% | 5,688       | 14.8% | 19,992      | 15.7% | 51,413      | 16.0% |
| Separated                                    | 96          | 16.1% | 948         | 16.7% | 4,123       | 20.6% | 11,492      | 22.4% |
| Widowed                                      | 276         | 46.6% | 2,543       | 44.7% | 7,707       | 38.5% | 17,467      | 34.0% |
| Divorced                                     | 221         | 37.3% | 2,196       | 38.6% | 8,162       | 40.8% | 22,454      | 43.7% |
| <b>Educational Attainment (2021)</b>         |             |       |             |       |             |       |             |       |
| Adult Population Age 25 Years or Over        | 3,544       |       | 33,139      |       | 108,430     |       | 276,164     |       |
| Elementary (Grade Level 0 to 8)              | 159         | 4.5%  | 718         | 2.2%  | 2,431       | 2.2%  | 7,806       | 2.8%  |
| Some High School (Grade Level 9 to 11)       | 131         | 3.7%  | 752         | 2.3%  | 2,155       | 2.0%  | 6,822       | 2.5%  |
| High School Graduate                         | 760         | 21.4% | 5,773       | 17.4% | 16,342      | 15.1% | 45,350      | 16.4% |
| Some College                                 | 456         | 12.9% | 3,402       | 10.3% | 11,019      | 10.2% | 29,521      | 10.7% |
| Associate Degree Only                        | 117         | 3.3%  | 1,348       | 4.1%  | 4,822       | 4.4%  | 12,995      | 4.7%  |
| Bachelor Degree Only                         | 1,058       | 29.9% | 11,696      | 35.3% | 38,108      | 35.1% | 94,644      | 34.3% |
| Graduate Degree                              | 863         | 24.4% | 9,449       | 28.5% | 33,553      | 30.9% | 79,028      | 28.6% |
| Any College (Some College or Higher)         | 2,494       | 70.4% | 25,896      | 78.1% | 87,503      | 80.7% | 216,187     | 78.3% |
| College Degree + (Bachelor Degree or Higher) | 1,921       | 54.2% | 21,145      | 63.8% | 71,662      | 66.1% | 173,672     | 62.9% |

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2000-2010 Census, 2021 Estimates with 2026 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.8012/-74.3604

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## 405 NJ-10

### East Hanover, NJ 07936

|  | 1 mi radius |       | 3 mi radius |       | 5 mi radius |       | 7 mi radius |       |
|--|-------------|-------|-------------|-------|-------------|-------|-------------|-------|
| <b>Housing</b>                                 |             |       |             |       |             |       |             |       |
| Total Housing Units (2021)                     | 1,805       |       | 16,828      |       | 57,543      |       | 149,561     |       |
| Total Housing Units (2010)                     | 1,757       |       | 15,872      |       | 53,512      |       | 140,905     |       |
| Historical Annual Growth (2010-2021)           | 49          | 0.3%  | 956         | 0.5%  | 4,031       | 0.7%  | 8,656       | 0.6%  |
| Housing Units Occupied (2021)                  | 1,763       | 97.7% | 16,427      | 97.6% | 55,903      | 97.1% | 144,733     | 96.8% |
| Housing Units Owner-Occupied                   | 1,533       | 86.9% | 14,329      | 87.2% | 42,772      | 76.5% | 100,147     | 69.2% |
| Housing Units Renter-Occupied                  | 231         | 13.1% | 2,098       | 12.8% | 13,131      | 23.5% | 44,586      | 30.8% |
| Housing Units Vacant (2021)                    | 42          | 2.3%  | 401         | 2.4%  | 1,640       | 2.9%  | 4,828       | 3.2%  |
| <b>Household Size (2021)</b>                   |             |       |             |       |             |       |             |       |
| Total Households                               | 1,763       |       | 16,427      |       | 55,903      |       | 144,733     |       |
| 1 Person Households                            | 419         | 23.8% | 3,048       | 18.6% | 12,734      | 22.8% | 36,111      | 25.0% |
| 2 Person Households                            | 569         | 32.3% | 5,236       | 31.9% | 17,385      | 31.1% | 42,943      | 29.7% |
| 3 Person Households                            | 322         | 18.3% | 2,920       | 17.8% | 9,498       | 17.0% | 24,547      | 17.0% |
| 4 Person Households                            | 289         | 16.4% | 3,421       | 20.8% | 10,451      | 18.7% | 25,301      | 17.5% |
| 5 Person Households                            | 105         | 6.0%  | 1,280       | 7.8%  | 4,168       | 7.5%  | 10,689      | 7.4%  |
| 6 Person Households                            | 48          | 2.7%  | 382         | 2.3%  | 1,177       | 2.1%  | 3,356       | 2.3%  |
| 7 or More Person Households                    | 11          | 0.6%  | 140         | 0.9%  | 489         | 0.9%  | 1,786       | 1.2%  |
| <b>Household Income Distribution (2021)</b>    |             |       |             |       |             |       |             |       |
| HH Income \$200,000 or More                    | 555         | 31.5% | 5,819       | 35.4% | 19,373      | 34.7% | 44,271      | 30.6% |
| HH Income \$150,000 to \$199,999               | 212         | 12.0% | 2,038       | 12.4% | 6,485       | 11.6% | 15,581      | 10.8% |
| HH Income \$125,000 to \$149,999               | 154         | 8.7%  | 1,534       | 9.3%  | 4,839       | 8.7%  | 11,993      | 8.3%  |
| HH Income \$100,000 to \$124,999               | 152         | 8.6%  | 1,526       | 9.3%  | 5,171       | 9.2%  | 13,604      | 9.4%  |
| HH Income \$75,000 to \$99,999                 | 165         | 9.4%  | 1,371       | 8.3%  | 5,540       | 9.9%  | 15,621      | 10.8% |
| HH Income \$50,000 to \$74,999                 | 187         | 10.6% | 1,503       | 9.1%  | 5,575       | 10.0% | 16,352      | 11.3% |
| HH Income \$35,000 to \$49,999                 | 77          | 4.4%  | 753         | 4.6%  | 2,851       | 5.1%  | 8,664       | 6.0%  |
| HH Income \$25,000 to \$34,999                 | 91          | 5.2%  | 649         | 4.0%  | 1,997       | 3.6%  | 5,954       | 4.1%  |
| HH Income \$15,000 to \$24,999                 | 77          | 4.3%  | 546         | 3.3%  | 1,725       | 3.1%  | 5,616       | 3.9%  |
| HH Income \$10,000 to \$14,999                 | 59          | 3.3%  | 310         | 1.9%  | 841         | 1.5%  | 2,497       | 1.7%  |
| HH Income Under \$10,000                       | 35          | 2.0%  | 377         | 2.3%  | 1,505       | 2.7%  | 4,582       | 3.2%  |
| <b>Household Vehicles (2021)</b>               |             |       |             |       |             |       |             |       |
| Households 0 Vehicles Available                | 44          | 2.5%  | 558         | 3.4%  | 2,552       | 4.6%  | 10,162      | 7.0%  |
| Households 1 Vehicle Available                 | 420         | 23.8% | 3,971       | 24.2% | 15,176      | 27.1% | 44,117      | 30.5% |
| Households 2 Vehicles Available                | 793         | 45.0% | 7,236       | 44.1% | 24,882      | 44.5% | 61,093      | 42.2% |
| Households 3 or More Vehicles Available        | 506         | 28.7% | 4,662       | 28.4% | 13,294      | 23.8% | 29,361      | 20.3% |
| Total Vehicles Available                       | 3,683       |       | 33,971      |       | 109,370     |       | 264,521     |       |
| Average Vehicles per Household                 | 2.1         |       | 2.1         |       | 2.0         |       | 1.8         |       |
| Owner-Occupied Household Vehicles              | 3,280       | 89.0% | 30,399      | 89.5% | 90,844      | 83.1% | 207,217     | 78.3% |
| Average Vehicles per Owner-Occupied Household  | 2.1         |       | 2.1         |       | 2.1         |       | 2.1         |       |
| Renter-Occupied Household Vehicles             | 403         | 11.0% | 3,572       | 10.5% | 18,526      | 16.9% | 57,304      | 21.7% |
| Average Vehicles per Renter-Occupied Household | 1.7         |       | 1.7         |       | 1.4         |       | 1.3         |       |
| <b>Travel Time (2021)</b>                      |             |       |             |       |             |       |             |       |
| Worker Base Age 16 years or Over               | 2,234       |       | 21,554      |       | 73,427      |       | 186,754     |       |
| Travel to Work in 14 Minutes or Less           | 503         | 22.5% | 4,044       | 18.8% | 14,315      | 19.5% | 33,474      | 17.9% |
| Travel to Work in 15 to 29 Minutes             | 570         | 25.5% | 6,162       | 28.6% | 21,283      | 29.0% | 57,149      | 30.6% |
| Travel to Work in 30 to 59 Minutes             | 636         | 28.5% | 5,815       | 27.0% | 18,512      | 25.2% | 51,588      | 27.6% |
| Travel to Work in 60 Minutes or More           | 319         | 14.3% | 3,677       | 17.1% | 13,161      | 17.9% | 34,274      | 18.4% |
| Work at Home                                   | 159         | 7.1%  | 1,630       | 7.6%  | 6,162       | 8.4%  | 14,084      | 7.5%  |
| Average Minutes Travel to Work                 | 27.5        |       | 27.9        |       | 27.7        |       | 29.4        |       |

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## 405 NJ-10

### East Hanover, NJ 07936

#### Transportation To Work (2021)

|   | 1 mi radius |       | 3 mi radius |       | 5 mi radius |       | 7 mi radius |       |
|---|-------------|-------|-------------|-------|-------------|-------|-------------|-------|
| Worker Base Age 16 years or Over        | 2,234       |       | 21,554      |       | 73,427      |       | 186,754     |       |
| Drive to Work Alone                     | 1,648       | 73.8% | 15,795      | 73.3% | 51,902      | 70.7% | 127,918     | 68.5% |
| Drive to Work in Carpool                | 139         | 6.2%  | 1,199       | 5.6%  | 4,000       | 5.4%  | 10,106      | 5.4%  |
| Travel to Work by Public Transportation | 197         | 8.8%  | 2,422       | 11.2% | 9,005       | 12.3% | 26,889      | 14.4% |
| Drive to Work on Motorcycle             | -           | -     | -           | -     | 10          | -     | 125         | -     |
| Bicycle to Work                         | -           | -     | 1           | -     | 7           | -     | 50          | -     |
| Walk to Work                            | 65          | 2.9%  | 368         | 1.7%  | 1,509       | 2.1%  | 4,214       | 2.3%  |
| Other Means                             | 25          | 1.1%  | 139         | 0.6%  | 832         | 1.1%  | 3,370       | 1.8%  |
| Work at Home                            | 159         | 7.1%  | 1,630       | 7.6%  | 6,162       | 8.4%  | 14,084      | 7.5%  |

#### Daytime Demographics (2021)

|  |           |       |           |       |           |       |           |       |
|--|-----------|-------|-----------|-------|-----------|-------|-----------|-------|
| Total Businesses                               | 450       |       | 3,560     |       | 9,540     |       | 23,714    |       |
| Total Employees                                | 7,931     |       | 56,243    |       | 151,995   |       | 307,620   |       |
| Company Headquarter Businesses                 | 31        | 6.9%  | 193       | 5.4%  | 500       | 5.2%  | 1,081     | 4.6%  |
| Company Headquarter Employees                  | 2,106     | 26.6% | 16,026    | 28.5% | 42,693    | 28.1% | 78,929    | 25.7% |
| Employee Population per Business               | 17.6 to 1 |       | 15.8 to 1 |       | 15.9 to 1 |       | 13.0 to 1 |       |
| Residential Population per Business            | 10.3 to 1 |       | 13.1 to 1 |       | 16.2 to 1 |       | 16.5 to 1 |       |
| Adj. Daytime Demographics Age 16 Years or Over | 9,677     |       | 72,830    |       | 204,100   |       | 433,688   |       |

#### Labor Force

|  |       |       |        |       |         |       |         |       |
|--|-------|-------|--------|-------|---------|-------|---------|-------|
| Labor Population Age 16 Years or Over (2021) | 3,926 |       | 37,904 |       | 125,498 |       | 316,922 |       |
| Labor Force Total Males (2021)               | 1,788 |       | 18,094 |       | 59,579  |       | 151,847 |       |
| Male Civilian Employed                       | 1,104 | 61.7% | 11,525 | 63.7% | 38,977  | 65.4% | 101,525 | 66.9% |
| Male Civilian Unemployed                     | 46    | 2.6%  | 722    | 4.0%  | 2,634   | 4.4%  | 7,195   | 4.7%  |
| Males in Armed Forces                        | -     | -     | 31     | 0.2%  | 31      | -     | 56      | -     |
| Males Not in Labor Force                     | 638   | 35.7% | 5,815  | 32.1% | 17,937  | 30.1% | 43,071  | 28.4% |
| Labor Force Total Females (2021)             | 2,138 |       | 19,810 |       | 65,920  |       | 165,075 |       |
| Female Civilian Employed                     | 1,076 | 50.3% | 9,760  | 49.3% | 34,386  | 52.2% | 89,273  | 54.1% |
| Female Civilian Unemployed                   | 111   | 5.2%  | 915    | 4.6%  | 2,431   | 3.7%  | 6,672   | 4.0%  |
| Females in Armed Forces                      | -     | -     | -      | -     | -       | -     | -       | -     |
| Females Not in Labor Force                   | 951   | 44.5% | 9,135  | 46.1% | 29,102  | 44.1% | 69,130  | 41.9% |
| Unemployment Rate                            | 157   |       | 1,637  |       | 5,065   |       | 13,867  |       |

#### Occupation (2021)

|  |       |  |        |  |        |  |         |  |
|--|-------|--|--------|--|--------|--|---------|--|
| Occupation Population Age 16 Years or Over | 2,179 |  | 21,285 |  | 73,363 |  | 190,799 |  |
| Occupation Total Males                     | 1,104 |  | 11,525 |  | 38,977 |  | 101,525 |  |
| Occupation Total Females                   | 1,076 |  | 9,760  |  | 34,386 |  | 89,273  |  |
| Management, Business, Financial Operations | 599   |  | 6,208  |  | 20,892 |  | 50,448  |  |
| Professional, Related                      | 574   |  | 6,500  |  | 22,951 |  | 57,324  |  |
| Service                                    | 280   |  | 1,943  |  | 7,560  |  | 23,609  |  |
| Sales, Office                              | 494   |  | 4,814  |  | 15,837 |  | 38,737  |  |
| Farming, Fishing, Forestry                 | -     |  | 11     |  | 24     |  | 102     |  |
| Construction, Extraction, Maintenance      | 112   |  | 844    |  | 2,521  |  | 8,471   |  |
| Production, Transport, Material Moving     | 121   |  | 964    |  | 3,578  |  | 12,108  |  |
| White Collar Workers                       | 1,667 |  | 17,522 |  | 59,680 |  | 146,508 |  |
| Blue Collar Workers                        | 513   |  | 3,763  |  | 13,683 |  | 44,290  |  |

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## 405 NJ-10

### East Hanover, NJ 07936

#### Units In Structure (2021)

|                        | 1 mi radius |       | 3 mi radius |       | 5 mi radius |       | 7 mi radius |       |
|------------------------|-------------|-------|-------------|-------|-------------|-------|-------------|-------|
| Total Units            | 1,776       |       | 15,408      |       | 51,296      |       | 134,292     |       |
| 1 Detached Unit        | 1,026       | 57.8% | 12,209      | 79.2% | 37,174      | 72.5% | 85,948      | 64.0% |
| 1 Attached Unit        | 244         | 13.7% | 1,478       | 9.6%  | 4,592       | 9.0%  | 10,592      | 7.9%  |
| 2 Units                | 91          | 5.1%  | 523         | 3.4%  | 2,503       | 4.9%  | 9,540       | 7.1%  |
| 3 to 4 Units           | 190         | 10.7% | 622         | 4.0%  | 2,814       | 5.5%  | 9,221       | 6.9%  |
| 5 to 9 Units           | 77          | 4.3%  | 474         | 3.1%  | 2,132       | 4.2%  | 5,873       | 4.4%  |
| 10 to 19 Units         | 58          | 3.2%  | 358         | 2.3%  | 2,472       | 4.8%  | 6,950       | 5.2%  |
| 20 to 49 Units         | 34          | 1.9%  | 292         | 1.9%  | 1,657       | 3.2%  | 6,530       | 4.9%  |
| 50 or More Units       | 43          | 2.4%  | 467         | 3.0%  | 2,537       | 4.9%  | 9,997       | 7.4%  |
| Mobile Home or Trailer | -           | -     | 1           | -     | 16          | -     | 49          | -     |
| Other Structure        | -           | -     | 2           | -     | 7           | -     | 34          | -     |

#### Homes Built By Year (2021)

|                           |      |       |       |       |        |       |        |       |
|---------------------------|------|-------|-------|-------|--------|-------|--------|-------|
| Homes Built 2014 or later | 7    | 0.4%  | 457   | 2.7%  | 1,574  | 2.7%  | 4,015  | 2.7%  |
| Homes Built 2010 to 2013  | 15   | 0.8%  | 169   | 1.0%  | 752    | 1.3%  | 2,148  | 1.4%  |
| Homes Built 2000 to 2009  | 223  | 12.4% | 1,333 | 7.9%  | 3,586  | 6.2%  | 7,049  | 4.7%  |
| Homes Built 1990 to 1999  | 468  | 25.9% | 1,754 | 10.4% | 5,288  | 9.2%  | 10,444 | 7.0%  |
| Homes Built 1980 to 1989  | 228  | 12.6% | 1,526 | 9.1%  | 5,124  | 8.9%  | 13,158 | 8.8%  |
| Homes Built 1970 to 1979  | 222  | 12.3% | 1,796 | 10.7% | 6,025  | 10.5% | 14,993 | 10.0% |
| Homes Built 1960 to 1969  | 225  | 12.5% | 2,687 | 16.0% | 8,823  | 15.3% | 20,913 | 14.0% |
| Homes Built 1950 to 1959  | 204  | 11.3% | 3,860 | 22.9% | 11,913 | 20.7% | 27,491 | 18.4% |
| Homes Built 1940 to 1949  | 48   | 2.6%  | 1,155 | 6.9%  | 4,285  | 7.4%  | 11,893 | 8.0%  |
| Homes Built Before 1939   | 123  | 6.8%  | 1,690 | 10.0% | 8,533  | 14.8% | 32,629 | 21.8% |
| Median Age of Homes       | 36.6 | yrs   | 46.2  | yrs   | 48.6   | yrs   | 52.1   | yrs   |

#### Home Values (2021)

|                                    |           |       |           |       |           |       |           |       |
|------------------------------------|-----------|-------|-----------|-------|-----------|-------|-----------|-------|
| Owner Specified Housing Units      | 1,533     |       | 14,329    |       | 42,772    |       | 100,147   |       |
| Home Values \$1,000,000 or More    | 81        | 5.3%  | 961       | 6.7%  | 5,759     | 13.5% | 11,822    | 11.8% |
| Home Values \$750,000 to \$999,999 | 356       | 23.2% | 2,448     | 17.1% | 6,654     | 15.6% | 13,931    | 13.9% |
| Home Values \$500,000 to \$749,999 | 616       | 40.2% | 6,567     | 45.8% | 15,945    | 37.3% | 31,985    | 31.9% |
| Home Values \$400,000 to \$499,999 | 208       | 13.5% | 2,469     | 17.2% | 7,315     | 17.1% | 19,039    | 19.0% |
| Home Values \$300,000 to \$399,999 | 199       | 13.0% | 1,428     | 10.0% | 4,965     | 11.6% | 14,512    | 14.5% |
| Home Values \$250,000 to \$299,999 | 19        | 1.3%  | 119       | 0.8%  | 831       | 1.9%  | 3,431     | 3.4%  |
| Home Values \$200,000 to \$249,999 | 14        | 0.9%  | 94        | 0.7%  | 403       | 0.9%  | 2,496     | 2.5%  |
| Home Values \$175,000 to \$199,999 | 1         | -     | 33        | 0.2%  | 177       | 0.4%  | 643       | 0.6%  |
| Home Values \$150,000 to \$174,999 | 16        | 1.0%  | 35        | 0.2%  | 107       | 0.2%  | 536       | 0.5%  |
| Home Values \$125,000 to \$149,999 | 11        | 0.7%  | 63        | 0.4%  | 139       | 0.3%  | 396       | 0.4%  |
| Home Values \$100,000 to \$124,999 | -         | -     | 21        | 0.1%  | 103       | 0.2%  | 359       | 0.4%  |
| Home Values \$90,000 to \$99,999   | 5         | 0.3%  | 8         | -     | 15        | -     | 55        | -     |
| Home Values \$80,000 to \$89,999   | 3         | 0.2%  | 9         | -     | 25        | -     | 55        | -     |
| Home Values \$70,000 to \$79,999   | -         | -     | 2         | -     | 18        | -     | 77        | -     |
| Home Values \$60,000 to \$69,999   | -         | -     | -         | -     | 54        | 0.1%  | 113       | 0.1%  |
| Home Values \$50,000 to \$59,999   | -         | -     | 5         | -     | 36        | -     | 94        | -     |
| Home Values \$35,000 to \$49,999   | 4         | 0.2%  | 41        | 0.3%  | 126       | 0.3%  | 199       | 0.2%  |
| Home Values \$25,000 to \$34,999   | -         | -     | -         | -     | 12        | -     | 59        | -     |
| Home Values \$10,000 to \$24,999   | -         | -     | -         | -     | 13        | -     | 44        | -     |
| Home Values Under \$10,000         | -         | -     | 26        | 0.2%  | 75        | 0.2%  | 303       | 0.3%  |
| Owner-Occupied Median Home Value   | \$592,490 |       | \$610,083 |       | \$663,944 |       | \$618,273 |       |
| Renter-Occupied Median Rent        | \$2,577   |       | \$2,258   |       | \$1,731   |       | \$1,542   |       |

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# COMPLETE PROFILE

2000-2010 Census, 2021 Estimates with 2026 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.8012/-74.3604

RFULL9

## 405 NJ-10

### East Hanover, NJ 07936

#### Total Annual Consumer Expenditure (2021)

|                              | 1 mi radius | 3 mi radius | 5 mi radius | 7 mi radius |
|------------------------------|-------------|-------------|-------------|-------------|
| Total Household Expenditure  | \$187.2 M   | \$1.96 B    | \$6.74 B    | \$16.34 B   |
| Total Non-Retail Expenditure | \$99.92 M   | \$1.05 B    | \$3.61 B    | \$8.73 B    |
| Total Retail Expenditure     | \$87.28 M   | \$914.31 M  | \$3.14 B    | \$7.61 B    |
| Apparel                      | \$6.79 M    | \$71.67 M   | \$246.6 M   | \$596.5 M   |
| Contributions                | \$6.98 M    | \$73.85 M   | \$253.94 M  | \$607.21 M  |
| Education                    | \$6.92 M    | \$74.48 M   | \$257.03 M  | \$612.74 M  |
| Entertainment                | \$11.05 M   | \$116.44 M  | \$399.44 M  | \$963.14 M  |
| Food and Beverages           | \$26.67 M   | \$279.03 M  | \$958.56 M  | \$2.33 B    |
| Furnishings and Equipment    | \$6.79 M    | \$71.52 M   | \$245.28 M  | \$592.02 M  |
| Gifts                        | \$5.42 M    | \$57.72 M   | \$199.76 M  | \$477.31 M  |
| Health Care                  | \$15.04 M   | \$156.01 M  | \$533.34 M  | \$1.3 B     |
| Household Operations         | \$7.69 M    | \$81 M      | \$277.94 M  | \$670.12 M  |
| Miscellaneous Expenses       | \$3.59 M    | \$37.7 M    | \$129.46 M  | \$313.23 M  |
| Personal Care                | \$2.5 M     | \$26.21 M   | \$89.99 M   | \$218.18 M  |
| Personal Insurance           | \$1.49 M    | \$15.76 M   | \$53.91 M   | \$128.9 M   |
| Reading                      | \$420.05 K  | \$4.4 M     | \$15.09 M   | \$36.44 M   |
| Shelter                      | \$39.09 M   | \$409.3 M   | \$1.41 B    | \$3.43 B    |
| Tobacco                      | \$875.83 K  | \$8.86 M    | \$30.56 M   | \$76.44 M   |
| Transportation               | \$33.32 M   | \$348.89 M  | \$1.2 B     | \$2.9 B     |
| Utilities                    | \$12.55 M   | \$129.98 M  | \$445.55 M  | \$1.09 B    |

#### Monthly Household Consumer Expenditure (2021)

|                              | 1 mi radius   | 3 mi radius   | 5 mi radius   | 7 mi radius   |
|------------------------------|---------------|---------------|---------------|---------------|
| Total Household Expenditure  | \$8,846       | \$9,957       | \$10,053      | \$9,408       |
| Total Non-Retail Expenditure | \$4,722 53.4% | \$5,319 53.4% | \$5,376 53.5% | \$5,028 53.4% |
| Total Retail Expenditures    | \$4,124 46.6% | \$4,638 46.6% | \$4,677 46.5% | \$4,380 46.6% |
| Apparel                      | \$321 3.6%    | \$364 3.7%    | \$368 3.7%    | \$343 3.7%    |
| Contributions                | \$330 3.7%    | \$375 3.8%    | \$379 3.8%    | \$350 3.7%    |
| Education                    | \$327 3.7%    | \$378 3.8%    | \$383 3.8%    | \$353 3.8%    |
| Entertainment                | \$522 5.9%    | \$591 5.9%    | \$595 5.9%    | \$555 5.9%    |
| Food and Beverages           | \$1,260 14.2% | \$1,416 14.2% | \$1,429 14.2% | \$1,342 14.3% |
| Furnishings and Equipment    | \$321 3.6%    | \$363 3.6%    | \$366 3.6%    | \$341 3.6%    |
| Gifts                        | \$256 2.9%    | \$293 2.9%    | \$298 3.0%    | \$275 2.9%    |
| Health Care                  | \$711 8.0%    | \$791 7.9%    | \$795 7.9%    | \$747 7.9%    |
| Household Operations         | \$364 4.1%    | \$411 4.1%    | \$414 4.1%    | \$386 4.1%    |
| Miscellaneous Expenses       | \$170 1.9%    | \$191 1.9%    | \$193 1.9%    | \$180 1.9%    |
| Personal Care                | \$118 1.3%    | \$133 1.3%    | \$134 1.3%    | \$126 1.3%    |
| Personal Insurance           | \$70 0.8%     | \$80 0.8%     | \$80 0.8%     | \$74 0.8%     |
| Reading                      | \$20 0.2%     | \$22 0.2%     | \$23 0.2%     | \$21 0.2%     |
| Shelter                      | \$1,847 20.9% | \$2,076 20.9% | \$2,103 20.9% | \$1,973 21.0% |
| Tobacco                      | \$41 0.5%     | \$45 0.5%     | \$46 0.5%     | \$44 0.5%     |
| Transportation               | \$1,575 17.8% | \$1,770 17.8% | \$1,784 17.7% | \$1,672 17.8% |
| Utilities                    | \$593 6.7%    | \$659 6.6%    | \$664 6.6%    | \$628 6.7%    |

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